From: Jeff Lennan
To: Comments

Subject: I support renewing the Lift"s lease and expanding the project with tenant improvements

**Date:** Wednesday, October 15, 2025 12:06:50 PM

#### To Whom It May Concern:

I am a member of The Lift and regularly participate in meetings and activities there. As a local resident and entrepreneur, I conduct my business and community volunteer work with The Lift as my base.

In particular, I serve as a mentor and advisor to <u>La Fuerza Latina Agency</u>, a women-of-color-owned marketing agency founded by two Truckee natives, Marlyn and Leslie. Both were among the first students to help launch and graduate from the La Fuerza Latina program at Truckee High School.

I met Marlyn and Leslie while volunteering on the local library bond measure (Measure G). My goal was to help them establish a small media agency modeled after the firm I founded 23 years ago and recently retired from.

This year, The Lift named LFL Agency its "Entrepreneurs in Residence." After securing their first client with the Measure G campaign, we've collaborated closely with the campaign team and advisors—anchored entirely at The Lift.

I believe The Lift is an invaluable resource and catalyst for Truckee's entrepreneurial and nonprofit communities. Expanding its office space would further enhance collaboration and innovation, particularly given its ideal location near the town's operations center and the airport.

I strongly support TTAD renewing The Lift's lease and investing in tenant improvements to expand the project.

Sincerely, **Jeff Lennan** 11460 Alpine View Ct 503-715-6293 From: <u>Lisa Lane</u>
To: <u>Comments</u>

**Subject:** Letter of Support - the Lift Truckee Foundation - District 5 Supervisor Hardy Bullock

**Date:** Friday, October 17, 2025 12:21:34 PM

Attachments: image001.png

Letter of Support the Lift final.pdf

## Good afternoon,

Please see the enclosed letter of support for the Lift Truckee Foundation from District 5 Supervisor Hardy Bullock.

# Thank you,



From: Marlyn Angeles
To: Comments

Subject:Letter of Support for the Lift WorkspaceDate:Saturday, October 18, 2025 3:33:00 PM

Dear Truckee Tahoe Airport District Board Members,

My name is Marlyn Angeles, and I am a proud member of The Lift Workspace. I am also the Co-Founder of La Fuerza Latina Agency (LFL Agency), a woman-of-color—owned marketing agency born right here in Truckee. My business partner and I are both Truckee natives, and our agency grew out of our nonprofit work with La Fuerza Latina, a college-access program serving local students.

The Lift has been a pivotal resource in the development and success of our small business. From access to conference rooms and reliable technology to the ability to network and collaborate with other professionals, this space has provided us with the infrastructure we needed to launch and grow. Through the generosity of owner Jan Holan, we were selected as one of the first entrepreneurs in residence. We received a scholarship membership, which made an immediate and lasting impact on our ability to build our business.

Having a professional and private place to meet with clients, hold team meetings, and collaborate has been transformational. Before The Lift, our only options were crowded coffee shops with limited privacy. The Lift provided not only a professional environment but also a true sense of community. Jan's support and attentiveness to members' needs, from room reservations to supplies, reflects the care and dedication that define this space.

Our business would not be where it is today without The Lift. It fosters a diverse, innovative, and collaborative environment where local entrepreneurs and remote professionals can thrive. With the creation of the Lift Truckee Foundation, this positive impact will continue to grow, providing other small businesses and community members with the same support that has helped us succeed.

I strongly encourage the Truckee Tahoe Airport District to renew The Lift's lease and invest in the proposed tenant improvements that will allow this community resource to expand and continue serving local professionals. The Lift is not only a workspace but also a vital hub for innovation, equity, and economic opportunity in Truckee.

Thank you for your consideration.

Sincerely,

\_\_

Marlyn Angeles (She/Her/Ella) CoFounder La Fuerza Latina Agency (530) 386-7692 From: ryan parrish
To: Comments
Subject: Support for The Lift

**Date:** Saturday, October 18, 2025 7:06:35 PM

# TTAD Board of Directors,

I am involved with multiple Truckee nonprofits, and each has benefited directly from using The Lift. The affordable, professional space The Lift provides allows us to conduct our business at a level that we simply could not achieve elsewhere, especially at nonprofit budgets. I have also seen first-hand how The Lift has enabled local entrepreneurs and smaller teams, (La Fuerza Latina Agency, a local marketing agency founded by two Truckee natives, is a great example),to launch and grow locally rather than leaving Truckee.

I believe The Lift is an invaluable resource for Truckee's nonprofit and entrepreneurial communities. Expanding its office space would only amplify The Lift's economic and civic impact.

I strongly support TTAD renewing The Lift's lease and investing in tenant improvements so it can accommodate more nonprofits, small businesses, and community members who are already looking for space.

Thank you for your consideration.

Ryan Parrish

From: <u>Aaron Nousaine</u>
To: <u>Comments</u>

**Subject:** Support for Extension of the LIFT Workspace Lease Agreement and TI's

**Date:** Sunday, October 19, 2025 11:38:52 AM

#### Good afternoon,

As a full-time member of the Truckee community and annual member of the LIFT Workspace, I would like to express my avid support for extension of the LIFT Workspace lease and for consideration of additional tenant improvements that can enhance the role of the LIFT Workspace in the Truckee business and community ecosystem.

As a professional real estate economist, I have observed the challenges that office spaces have faced within the Truckee market, and particularly the high cost of development compared to relatively modest market rate rents, and the poor condition of many of the older existing office buildings/spaces. Nonetheless, many area professionals and businesses continue to struggle to afford market rate pricing for traditional office space. The LIFT Workspace serves an important role within the regional business and community ecosystem by providing a more flexible office environment that also meets a high standard for professionalism and utility.

For example, although I have the goal of expanding my team, I am currently the only BAE Urban Economics staff person working out of the Truckee-North Tahoe region. As such, it is difficult to justify the risk associated with signing a long-term lease for a traditional office space. However, the LIFT offers me the ability to have a consistent professional environment in which to work at a reasonable rate. In the event that the new tenant improvements, such as more dedicated office spaces, are approved and completed, I am highly likely to sign up for one which will offer a little more privacy and a place to hang my shingle, while also offering flexibility and cost efficiency.

Lastly, I also want to highlight the way in which the LIFT Workspace has become a hub for community collaboration and connection. In my professional role, I occasionally engage with other entities in the region, such as PlaceMate, and with staff from local jurisdictions, like Town of Truckee and Placer County. However, by working from LIFT most days, I have had the opportunity to engage on a daily basis with the staff of PlaceMate, who also work from LIFT. It is also quite common to run into community members and local government staff that I work with professionally. In this way, the LIFT has served me well as a way to further develop not only my professional network, but also my sense of community and my awareness about the goings on in my hometown.

Thank you for taking the time to consider the above comments. Please feel free to reach out if you have any questions or would like to discuss any of my comments in more detail.

Best regards, Aaron Nousaine

#### bae urban economics

Aaron Nousaine, MCRP | Principal

10266 Truckee Airport Road, Suite C | Truckee, CA 96161

#### san francisco | los angeles | sacramento | washington dc | nyc

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From: Melissa Mohler
To: Comments

**Subject:** The Lift Cowork space

**Date:** Monday, October 20, 2025 9:03:59 AM

## Dear Truckee Tahoe Airport Board,

I am writing in support of The Lift Community work space as an asset to our community, the nonprofit I work with and many others in our region.

Sierra Watershed Education Partnerships (SWEP) has benefited directly since we became members and started using the Lift workspace for our office. We transferred to The Lift during the COVID pandemic; the small phone booths were invaluable for us to teach virtually from. But the professional setting, rich community of thoughtful professionals as well as the access to the Health and Wellness at Synergy...not to mention close access to all of you and the Airport and Red Truck's famous cookies has made our overall experience top notch!

Our organization has very mixed scheduling, some are in the field while some of us need to be in meetings. All of this is accommodated at The Lift. As a small nonprofit we most likely could not afford office rates in our region. I also appreciate not having to worry about ink cartridges or if someone left the lights on or the door locked.

All of us at SWEP appreciate the beautiful building (interior and exterior), the community, art and economic diversity which has been nurtured at The Lift. I am writing to state how important this co-work space is for all of us (staff and board) at SWEP.

Thank you and please reach out if you have any questions.

# Executive Director 530.583.1430 | Missy@4swep.org

Website | Facebook | Instagram | YouTube | LinkedIn

Melissa 'Missy' Mohler

When one tugs at a single thing in nature, they find it all attaches to the rest of the world –  $_{ t John}$   $_{ t Muir}$ 

From: Nathan Maton
To: Comments

**Subject:** Comment about Lift proposal

**Date:** Monday, October 20, 2025 9:41:01 AM

Hi,

The lift is one of the nicest co-working spaces I've ever worked in. I'd support you supporting them in the economics and goals they have. They've built a great space/community!

Nathan

Find fun books to read with my GoodReads reviews

From: <u>Hattie Kaplan</u>
To: <u>Comments</u>

**Subject:** Support for The Lift Work Space as a Community Asset

**Date:** Monday, October 20, 2025 10:31:09 AM

#### Hello!

My name is Hattie Kaplan, and I am a senior at Truckee High School. This fall, I organized a fundraising event called *Miles that Matter*. Because of the Lift, I had a comfortable and quiet environment to work without distractions and hold meetings.

Every time I walk into the Lift, I am greeted by incredibly welcoming staff and members. They made me feel supported and part of a community. The Lift also helped me promote my event by posting flyers and adding it to their calendar, which made a big difference in reaching people.

The Lift is more than just a workspace, it is a community hub that supports students, nonprofits, entrepreneurs, and local organizations. It hosts Truckee Young Entrepreneurs (TYE), giving students like me the tools, mentorship, and space to develop our ideas, learn business skills, and connect with local leaders. Programs like TYE help inspire the next generation of Truckee innovators and strengthen our local economy.

When I'm too stressed or have too much to do to go to High Altitude Fitness, or if I don't want to be around a lot of people, the Lift's own gym provides a comfortable place to get in a quick workout and take care of myself.

I hope the Airport Board will continue to support the Lift with a long-term lease and proposed tenant improvements. This space is a valuable community asset that benefits so many people and organizations, and I believe it deserves ongoing support.

Thank you for considering my perspective.

--Warmly,
Hattie Kaplan
775-431-4641
milesthatmatter
Sierra Sun article about Miles that Matter!



From: <u>Jackie Calvert</u>
To: <u>Comments</u>

**Subject:** Public Comment re: Airport Office Building Lease Option

**Date:** Monday, October 20, 2025 12:04:32 PM

Attachments: <u>image001.png</u>

Greetings Truckee Tahoe Airport District Board,

On behalf of Visit Truckee-Tahoe, I'm writing in support of renewing the Lift CoWork lease and approving the proposed tenant improvements.

The Lift has become an invaluable community hub for collaboration, innovation, local connection and our organization. It serves entrepreneurs, remote professionals, and nonprofits like Visit Truckee-Tahoe who form the backbone of Truckee's year-round economy. As a community-driven organization, we've witnessed firsthand how the Lift contributes to a more sustainable, diversified, and balanced local economy. One that supports residents and visitors alike.

The Lift's commitment to providing accessible workspace options for nonprofits and local professionals aligns with TTAD's strategic focus to "operate a fiscally responsible Airport District and contribute measurable community, environmental, and economic benefits to the region." The proposed improvements will not only expand opportunities for small businesses and community members but will also ensure the facility's long-term financial viability and efficient use of public assets.

As Truckee continues to evolve, spaces like the Lift are essential to maintaining our town's sense of connection and innovation. Supporting this project will sustain a proven community asset that strengthens economic resilience, fosters collaboration and enhances the vibrancy of our community and region.

Thank you for considering this important opportunity to invest in our communities future.

Sincerely,

Jackie



JACKIE CALVERT

Executive Director
530-448-4898
jcalvert@visittruckeetahoe.com
visittruckeetahoe.com

From: <u>Jessica Penman</u>
To: <u>Comments</u>

Subject:Support for Lift Lease RenewalDate:Monday, October 20, 2025 12:54:49 PM

Attachments: Support Lift Lease Renewal.pdf

# Good afternoon,

Attached is a public comment related to agenda item number 8

Thank you,

--

#### Jessica Penman

**President & CEO** 

**Truckee Chamber of Commerce** 

Direct Line: (530) 412-7073

Cell Phone: (707) 363-5907

**Truckee.com** 



From: Kellie Cutler
To: Comments

Cc: <u>Eliza Tudor</u>; <u>Jan Atwell Holan</u>; <u>Kellie Cutler</u>

Subject: PUBLIC COMMENT: TTAD BOD 10/22/25 Agenda Item #8

**Date:** Monday, October 20, 2025 4:02:08 PM

Attachments: image001.pnq

image002.png

Dear Truckee Tahoe Airport Board of Directors,

I am writing in support of renewing the Lift Truckee workspace lease, proposed tenant improvements and other potential uses of the building (10/22/25 BOD Agenda Item #8).

The Truckee Cultural District has had the pleasure of being a nonprofit "anchor" tenant at Lift Truckee since September 2023. Truckee Cultural District has the distinction of being one of only fourteen California designated Cultural Districts. We operate under the umbrella of the Nevada County Arts Council based in Nevada City and in cross-sector partnerships with the Town of Truckee, Truckee Tahoe Arts Alliance, Truckee Chamber of Commerce and Truckee Downtown Merchants Association. Additionally, we are in contract for services such as the public art program Art at the Airport with Truckee Tahoe Airport District. Truckee Cultural District alongside Nevada County Arts Council is able to operate efficiently and effectively across these and many other community partnerships due to our office at Lift Truckee. We are one of a long list of businesses, nonprofits, agencies and community stakeholders that use and rely on Lift Truckee daily as a base camp for operations and services.

For these reasons, I believe Lift Truckee is a needed community asset worth continuing to support and to support in required growth.

Respectfully,

Kellie Cutler

Kellie J. Cutler (she/her)

Program Manager – Truckee Cultural District
(775) 450 2749 | kellie@nevadacountyarts.org | nevadacountyarts.org



 From:
 April Cole

 To:
 Comments

 Subject:
 Public Comment

**Date:** Monday, October 20, 2025 4:06:51 PM

President David Diamond and Honorable Board Members,

On behalf of the Friends of the Truckee Library, I'd like to share how invaluable the Lift Workspace's donated membership has been to our organization and the community we serve.

As a small nonprofit with only two staff members, our limited budget must be focused on advancing our mission to build a new Truckee Library. The overhead cost of maintaining a dedicated office is simply not feasible for us.

The Lift Workspace's generous donation of workspace and meeting access has provided us with a professional, reliable environment where our staff can work productively and collaborate effectively. It has given us access to high-speed internet, meeting rooms, and a neutral, welcoming setting to host partners, donors, and volunteers. Many of the key discussions and strategic milestones that have propelled our efforts forward have taken place within those walls.

This contribution demonstrates how local partnerships—like the Lift's—can amplify the impact of small nonprofits and strengthen the broader Truckee—Tahoe community. We deeply value this kind of local support, which enables us to direct donor funds toward our core mission rather than overhead expenses.

With appreciation, April



# April Cole (she/her)

Executive Director
Friends of the Truckee Library
530.575.5914

See my calendar and schedule a call here: <a href="https://calendly.com/aprilcole-library">https://calendly.com/aprilcole-library</a>

Website | Facebook | Donate

From: Kath Eagan
To: Comments

**Subject:** Agedna Item #8 Airport Office Building **Date:** Monday, October 20, 2025 4:21:17 PM

President David Diamond and Honorable Board members,

April Cole, Executive Director of the Friends of the Truckee Library, will be commenting separately on this agenda item to convey the details of how our organization's ability to utilize the LIFT Truckee workspace has helped us achieve our successes over time.

I am writing to convey the broader view that I have about the truly unique nature of the product Lift Truckee offers this community. Lift provides small and very small businesses, non-profits and entrepreneurs the opportunity to have reasonably-priced access to office space with a full array of office and technological resources in lieu of their having to rent and equip stand alone office space themselves. Rather than one size fits all for most office options, this office option enables users to tailor what they contract for based on their needs. By making the entry cost to doing business more manageable, the Lift office product fosters economic diversification and engagement in our region. That is a good thing; Lift fills a gap in office offerings.

I encourage you to consider the unique role Lift Truckee plays in providing many small businesses, entrepreneurs and non-profits a leg up on achieving success. Preserving this option for so many is a worthy goal.

Respectfully, Kathleen Eagan



#### Kathleen Eagan

Board Member Friends of the Truckee Library 530-587-2730

Website | Facebook | Donate

From: <u>Jan Atwell Holan</u>
To: <u>Comments</u>

Subject: Lift Lease and TI Proposal Summary

Date: Monday, October 20, 2025 4:55:45 PM

Attachments: 2025.10.17 Lift Lease Renewal Letter.pdf
Proposed Lift Tenant Improvement .pdf

## Dear President Diamond and TTAD Board Members,

Please find attached some preliminary info supporting the Lift's interest in a lease renewal and proposed tenant improvements designed by Kelly Gove of Dovetail Architecture.

We understand your fiduciary responsibilities and know that this is not a simple matter. I also apologize for adding to your email load with this info and some letters from our community.

I look forward to presenting a bit more detail in a brief presentation on Wednesday and fielding your questions.

With gratitude,

Jan Atwell Holan (he/him) Community Builder



Lift Cowork, Conference & Wellness Center Lift Truckee Foundation

janholan@gmail.com cell: +1.530.414.4333 office: +1.530.536.0655 From: Leslie Caratachea
To: Comments
Subject: Letter of Support

**Date:** Monday, October 20, 2025 7:28:02 PM

## To Whom It May Concern:

I am a proud member of The Lift, thanks to the generous support of Connie Gallipi and Jan Atwell, who funded a six month membership for our agency, La Fuerza Latina Agency. My business partner Marlyn and I co-founded this women of color owned marketing agency after graduating together from Truckee High School.

When we first started, finding a place to meet and collaborate was one of our biggest challenges. We met in empty classrooms after school, at busy coffee shops, or over Zoom, often without the tools or space we needed to really grow. We didn't have whiteboards, proper equipment to present our ideas, or a quiet environment to brainstorm and plan.

Everything changed when we met Jeff Lennan, who now mentors our agency. Jeff, a member of The Lift, opened the doors of this space to us and introduced us to its community. Through him, we met Jan and Connie, who believed in our potential and offered to fund our membership. Their hope was to spark a youth entrepreneurship program that could help other startups like ours find a place to thrive.

Since joining The Lift, we have experienced so much growth both professionally and personally. Having access to a quiet, well equipped workspace has allowed us to focus and dream bigger. But even more impactful has been the people. The Lift has surrounded us with mentors, supporters, and friends who truly care about helping young entrepreneurs succeed. As first generation Latinas, networking and finding our footing in the business world can feel intimidating. Yet, The Lift has made us feel welcome, seen, and supported every step of the way.

I wholeheartedly support TTAD in renewing The Lift's lease and investing in improvements to expand the space. The Lift is not just an office; it is a home for innovation, creativity, and community. It has played a life changing role in our journey, and I believe expanding it will help even more young entrepreneurs find the same encouragement, guidance, and opportunity that we have.

Leslie Caratachea (She/Her/Ella)

CoFounder
La Fuerza Latina Agency

From: jan zabriskie
To: Comments

**Subject:** Board of Director"s October 21, 2025 regular meeting, Tab 8

**Date:** Monday, October 20, 2025 9:12:32 PM

#### Dear Board President David Diamond and fellow Board Members:

I am writing about the District's plans to release a Request For Proposal (RFP) for the Airport Office Building leased space, identified as Tab 8 of the agenda for the October 21, 2025, regular meeting of the District's Board of Directors.

As a local resident, I want to thank the District for all it has done for the larger community through its programmatic commitment "to providing Community Benefits." The 2023 assumption of Clear Capital's lease by Truckee River Ventures, Inc., has also resulted in a profound community benefit, which should be considered by the District's Board in reaching a decision on the future use of the Airport's Office Building.

I know some of the benefits that the Lift Workspace has provided our community from personal experience, having attended multiple public meetings at the Airport Office Building, such as its hosting of multiple presentations by the Truckee Chamber of Commerce on matters of concern to our residents, the forum on the Town of Truckee's last update to the General Plan, and its creation of the Truckee Climate Hub, which most recently sponsored experts presenting ways to profit from the use of wood products derived from forest fuels reductions.

These types of benefits should remain in the District Board's mind as it considers how to move forward. It should not be the role of a public agency to treat its publicly funded and tax-exempt properties as a means to out-compete private property owners in the leasing of commercial spaces. Rather, the District should recognize and credit the broader public benefit that lessees, like Truckee River Ventures, provide our community. The welfare of our community very much depends on the good works of companies like it and we should support them in these efforts.

Jan Zabriskie

From: Saim Mian
To: Comments

Cc: <u>Jan Atwell Holan</u>; <u>Connie Gallippi</u>

Subject: Lift workspace

**Date:** Tuesday, October 21, 2025 6:47:44 AM

Dear Members of the Truckee Tahoe Airport Board of Directors,

My name is **Saim Mian**, and I'm a senior at Truckee High School and the founder of the **Truckee Young Entrepreneurs Club**. I wanted to share what **The Lift Workspace**has meant to me and to the students who are part of this club.

The **Truckee Young Entrepreneurs Club** is a student-led program that helps local youth (ages 14–24) explore business, innovation, and leadership. We meet once a month to collaborate on projects, hear from local business owners, and learn what it takes to bring real ideas to life.

When we first started the club **The Lift Workspace** welcomed us in. Meeting there instantly made everything feel more real. It's a professional, creative space that inspires us to think bigger and treat our ideas seriously.

For many of us, The Lift is the first environment where we've felt like part of the local business community. We've had the chance to connect with mentors, present our ideas, and build confidence in ways that simply wouldn't be possible without a space like this. Every meeting feels productive and motivating, and it's where collaboration truly happens.

The Lift Workspace has been a huge part of our growth as a club and as individuals. It's shown us what community support looks like and how a physical space can make young people feel seen, capable, and connected to Truckee's future.

Thank you for recognizing how important spaces like The Lift are for students like us who want to learn, lead, and give back to the community we love.

With gratitude,

Saim Mian

Founder & President, Truckee Young Entrepreneurs Club Truckee High School Senior 
 From:
 Karyn Stanley

 To:
 Comments

 Subject:
 Lift Public Support

**Date:** Tuesday, October 21, 2025 8:32:49 AM

The Lift has been a longtime supporter of the Truckee Roundhouse, most recently providing meeting space for all of our Board Meetings and space for our volunteer trainings. They also offer a clean, quiet, inspiring place our staff can access when the makerspace is not conducive to administrative work and meetings.

Their professional space has uplifted our operations, and we are so grateful for their partnership and for the generosity they provide to so many nonprofit areas in the region.

## Karyn Stanley

## Karyn Stanley

**Executive Director** 

**Truckee Roundhouse Community Makerspace** 

p: 530.582.4007 c: 415.652.1110

a: 12116 Chandelle Way, Suite E3 Truckee, CA 96161

w: truckeeroundhouse.org e: karyn@truckeeroundhouse.org



Donate to Truckee Roundhouse today!

From: Hannah Geisen
To: Comments
Subject: Lift Lease Renewal

**Date:** Tuesday, October 21, 2025 11:42:18 AM

#### Dear TTAD Board President Diamond and Directors,

I joined the Lift team as the Community Coordinator in February 2025 and have lived in the Truckee/Tahoe area for over five years. During this time, I actively sought a career that would allow me to pursue both creative aspirations and community-oriented projects -- a role within the community where I could feel part of something larger. When the Community Coordinator position became available last year, it felt like all the pieces fell into place, and I am incredibly grateful to be a part of the Lift Community.

During my interview, I highlighted my interest in creative arts, and Lift has truly provided inspiring initiatives that foster this energy. Lift has been a motivating factor not only for my career but also for many in the Lift Community. Alongside supporting entrepreneurs and nonprofits, we have also prioritized supporting the local arts community by offering our space to artists and photographers to exhibit their work free of charge. I cannot express enough how integral Lift has been to the community and to me.

In your deliberations regarding renewing our lease you might enjoy the 27 sec Wes Anderson style video I was inspired to create with some help from Lift members. It prominently features a runway, coffee, and of course, puppies.

We also worked with local videographer Court Leve to produce this 2 minute <u>Video</u> tour which does a great job of orienting people to our space.

Of course, my new calling depends to some extent on continued support from the airport. We appreciate your support.

Kindly,

#### Hannah

--

Hannah Geisen (she/her) Community Coordinator hannah@liftworkspace.com

M-F 8am-1pm



Lift Cowork, Conference & Wellness Center

Text/Phone: 530.536.0655

Please note our new email address: <u>hello@liftworkspace.com</u>

Lift Front Desk Hours: M-F, 8am-1pm

LIFT - Wes Anderson REEL IG.MOV

From: <u>Ellen Raynor</u>
To: <u>Comments</u>

Cc: Rachel Arst McCullough; Jan Atwell Holan; Connie Gallippi

Subject: Letter of Support for Lift Cowork Lease Renewal Date: Tuesday, October 21, 2025 11:50:51 AM

Dear Truckee Tahoe Airport District Board,

I am writing to express my strong **personal support** for the renewal of Lift Cowork's lease at the Truckee Tahoe Airport District.

As a board member of the newly named **Lift Truckee Foundation**, I've seen firsthand the critical role The Lift plays in fostering community, collaboration, and innovation in the Truckee-Tahoe region. Our foundation—formerly known as **Tahoe Silicon Mountain**—has served the community for over a decade through open, educational events and networking opportunities that are accessible to everyone, regardless of financial means.

The Lift provides a home for that mission. It's a place where entrepreneurs, remote workers, nonprofits, and students can connect and learn from each other. At our events, we regularly hear attendees share how a previous connection made at The Lift led to a new job, partnership, or idea. One of my favorite examples is a local high school student who found our programs so valuable that they chose to participate in **Startup Weekend** instead of attending their prom. That level of enthusiasm and engagement shows the unique impact Lift Truckee Foundation (in collaboration with Lift Cowork) has across generations.

In an era when so many people work remotely and technology evolves rapidly, Lift Cowork offers something increasingly rare: a space for authentic human connection and shared learning. It helps local professionals stay rooted in Truckee, contributes to the local economy, and builds the kind of personal and professional networks that strengthen our entire community.

On a personal note, I've been a paying member of Lift Cowork since 2014, including throughout the pandemic, because I deeply believe in the importance of maintaining a physical space where people can come together to learn and collaborate.

By renewing Lift Cowork's lease, the Airport District ensures that this vital community hub continues to serve as a bridge between innovation, education, and connection in our region.

Thank you for your consideration and for your ongoing support of programs that enrich our community.

Warm regards,

# **Ellen Raynor**

Board Member, Lift Truckee Foundation Former President, Tahoe Silicon Mountain From: Hannah Geisen
To: Comments

**Subject:** Re: Lift Lease Renewal

**Date:** Tuesday, October 21, 2025 12:50:22 PM

Attachments: <u>image001.png</u>

Hi Lauren,

Thanks for letting me know this was forwarded to the Board. I appreciate you confirming.

Kindly, Hannah

On Tue, Oct 21, 2025 at 12:19 PM Comments < comments@truckeetahoeairport.com > wrote:

Good afternoon Hannah,

Your public comment was forwarded to the Board of Directors.

## Lauren Tapia, CM, SHRM-CP

(She/Her) – Why pronouns matter

Human Resource Manager/District Clerk

Truckee Tahoe Airport District

Phone: 530-587-4119 x 143

Email: Lauren.Tapia@truckeetahoeairport.com

10356 Truckee Airport Road

Truckee, California 96161

www.TruckeeTahoeAirport.com

My SHRM Badge





From: Hannah Geisen < hannah@liftworkspace.com >

Sent: Tuesday, October 21, 2025 11:42 AM

**To:** Comments < comments@truckeetahoeairport.com >

**Subject:** Lift Lease Renewal

Dear TTAD Board President Diamond and Directors,

I joined the Lift team as the Community Coordinator in February 2025 and have lived in the Truckee/Tahoe area for over five years. During this time, I actively sought a career that would allow me to pursue both creative aspirations and community-oriented projects -- a role within the community where I could feel part of something larger. When the Community Coordinator position became available last year, it felt like all the pieces fell into place, and I am incredibly grateful to be a part of the Lift Community.

During my interview, I highlighted my interest in creative arts, and Lift has truly provided inspiring initiatives that foster this energy. Lift has been a motivating factor not only for my career but also for many in the Lift Community. Alongside supporting entrepreneurs and nonprofits, we have also prioritized supporting the local arts community by offering our space to artists and photographers to exhibit their work free of charge. I cannot express enough how integral Lift has been to the community and to me.

In your deliberations regarding renewing our lease you might enjoy the 27 sec <u>Wes Anderson style video</u> I was inspired to create with some help from Lift members. It prominently features a runway, coffee, and of course, puppies.

We also worked with local videographer Court Leve to produce this 2 minute <u>Video</u> tour which does a great job of orienting people to our space.

Of course, my new calling depends to some extent on continued support from the airport. We appreciate your support.

Kindly,
Hannah
   <del></del>
Hannah Geisen (she/her)
Community Coordinator
hannah@liftworkspace.com
M-F 8am-1pm
Lift Cowork, Conference & Wellness Center
Text/Phone: 530.536.0655
Please note our new email address: <u>hello@liftworkspace.com</u>
Lift Front Desk Hours: M-F, 8am-1pm
Ent Front Desk Hours. Wi-F, oam-1pm
LIFT - Wes Anderson REEL IG.MOV
LIFT - Wes Anderson REEL IG.WOV
https://www.liftworkspace.com/#virtual-tour
- - 1 C ' (1 / 1 )
Hannah Geisen (she/her) Community Coordinator
annah@liftworkspace.com
M-F 8am-1pm

<u>Lift Cowork, Conference & Wellness Center</u>

Text/Phone: 530.536.0655

Please note our new email address: <a href="mailto:hello@liftworkspace.com">hello@liftworkspace.com</a>

Lift Front Desk Hours: M-F, 8am-1pm

From: Sam Ruderman
To: Comments

**Subject:** Support for the Lift as a Long-Term Community Asset

**Date:** Tuesday, October 21, 2025 12:50:51 PM

Dear Members of the Truckee Tahoe Airport District Board,

I'm writing to express my strong support for the renewal of the Lift's lease and approval of the proposed tenant improvements. As the Lift's Climate Entrepreneur in Residence and founder of a clean-energy technology company, I've experienced firsthand how the Lift serves as a critical hub for innovation, collaboration, and community growth in the Truckee region.

The Lift provides an ecosystem where entrepreneurs, nonprofits, and small businesses can thrive side-by-side, creating a real community space to accelerate projects that deliver measurable social, environmental, and economic benefits. Its collaborative environment has been invaluable in advancing our work, connecting us with local partners and fostering a sense of shared purpose in building a resilient regional economy.

Approving the Lift's long-term lease and proposed tenant improvements will ensure that more organizations, startups, and community groups have the space and resources they need to succeed. The proposed upgrades not only strengthen the financial viability of the facility but also align directly with TTAD's Strategic Focus Area to operate responsibly while creating tangible community impact.

The Lift's track record (4,000 users, hundreds of active members, and real, important local partnerships) is evidence of its value as a community cornerstone. Continued support from TTAD will help preserve and expand that impact for years to come.

Thank you for your consideration and for your commitment to sustaining Truckee's entrepreneurial and community ecosystem.

Best, Sam Ruderman

--

Sam Ruderman Cofounder, Resolv 603-724-7898

resolvrebates.com

From: Rachel Arst McCullough

To: <u>Comments</u>

Cc: Jan Atwell Holan; Ellen Raynor; Connie Gallippi

Subject: Re: Letter of Support for Lift Cowork Lease Renewal

**Date:** Tuesday, October 21, 2025 1:36:04 PM

#### Dear Truckee Tahoe Airport District Board,

I'm writing to express my full support for the letter below from Ellen Raynor regarding the renewal of the Lift's lease. I share her perspective on the essential role the Lift has played in fostering community, innovation, and connection in our region since 2010.

I am attaching a couple of photos that illustrate our community in action, from the inaugural Pitch Showcase in 2017 to the Lift Truckee Foundation Ribbon Cutting in 2025.

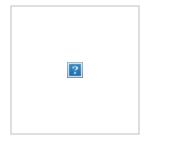
Thank you for your consideration and support.

Warm regards, Rachel

Rachel Arst McCullough

Former President, Tahoe Silicon Mountain

--



# Rachel Arst McCullough

(she/her)

Owner/Founder

McCullough Web Services

530-563-6789

rachel@mcculloughwebservices.com

https://mcculloughwebservices.com

On Tue, Oct 21, 2025 at 11:50 AM Ellen Raynor <<u>ellen raynor@hotmail.com</u>> wrote:

Dear Truckee Tahoe Airport District Board,

I am writing to express my strong **personal support** for the renewal of Lift Cowork's lease at the Truckee Tahoe Airport District.

As a board member of the newly named **Lift Truckee Foundation**, I've seen firsthand the critical role The Lift plays in fostering community, collaboration, and innovation in the Truckee-Tahoe region. Our foundation—formerly known as **Tahoe Silicon Mountain**—has served the community for over a decade through open, educational events and networking opportunities that are accessible to everyone, regardless of financial means.

The Lift provides a home for that mission. It's a place where entrepreneurs, remote workers, nonprofits, and students can connect and learn from each other. At our events, we regularly hear attendees share how a previous connection made at The Lift led to a new job, partnership, or idea. One of my favorite examples is a local high school student who found our programs so valuable that they chose to participate in **Startup Weekend** instead of attending their prom. That level of enthusiasm and engagement shows the unique impact Lift Truckee Foundation (in collaboration with Lift Cowork) has across generations.

In an era when so many people work remotely and technology evolves rapidly, Lift Cowork offers something increasingly rare: a space for authentic human connection and shared learning. It helps local professionals stay rooted in Truckee, contributes to the local economy, and builds the kind of personal and professional networks that strengthen our entire community.

On a personal note, I've been a paying member of Lift Cowork since 2014, including throughout the pandemic, because I deeply believe in the importance of maintaining a physical space where people can come together to learn and collaborate.

By renewing Lift Cowork's lease, the Airport District ensures that this vital community hub continues to serve as a bridge between innovation, education, and connection in our region.

Thank you for your consideration and for your ongoing support of programs that enrich our community.

Warm regards,

#### Ellen Raynor

Board Member, Lift Truckee Foundation Former President, Tahoe Silicon Mountain From: <u>Lisa Atwell Holan</u>
To: <u>Comments</u>

**Subject:** Comments for the Board re: Airport Office Building leased space, Agenda Tab 8 for 10/21/25

**Date:** Tuesday, October 21, 2025 5:00:19 PM

#### Dear Board Members,

My family owns and runs the Lift Workspace. My husband Jan has poured countless hours and bottomless energy into this endeavor, our son now works there, and I help out behind the scenes. It is genuinely a local family business.

Three years ago, we took over the lease from Clear Capital and it has since become a thriving community hub. Not only is this a family business, we employ locals, we provide local workers with professional amenities that allow them to work from Truckee, we support numerous nonprofit organizations with free work and event space, we host community events and workshops and lunchtime seminars, and display local artists - this is also genuinely a significant community asset. In fact, the Truckee Chamber of Commerce awarded the Lift their Community Impact Award in recognition of our outsized contribution to the Truckee community.

But if the Lift is going to continue to be the community asset that it is, and that we hope to grow it into - indeed, if it is to continue at all - it also needs to be a viable business. This can't happen unless we have a reliable long term space to grow.

I encourage you to consider the option of allowing the Lift, your established tenant in-good-standing, to renew its lease, with the potential for tenant improvements that will stabilize the business and earn the airport greater revenue through negotiated increase in rent.

Thank you for your time and consideration in enabling us to continue this local family business in service of our community.

Lisa Holan

From: Jan Atwell Holan
To: Comments

Subject: Re: Lift Lease and TI Proposal Summary

Date: Tuesday, October 21, 2025 7:04:03 PM

Attachments: <u>image001.png</u>

Thank you Lauren! Particularly appreciate your help processing all the comments you received from others!

Do you know if these comments are available to be seen by the public?

Gratefully, Jan

On Tue, Oct 21, 2025 at 8:07 AM Comments < comments@truckeetahoeairport.com > wrote:

Good Morning Jan,

Your public comment has been forwarded to the Board of Directors.

# Lauren Tapia, CM, SHRM-CP

(She/Her) – Why pronouns matter

Human Resource Manager/District Clerk

Truckee Tahoe Airport District

**Phone**: 530-587-4119 x 143

Email: Lauren.Tapia@truckeetahoeairport.com

10356 Truckee Airport Road

Truckee, California 96161

www.TruckeeTahoeAirport.com

My SHRM Badge





From: Jan Atwell Holan < janholan@gmail.com>

**Sent:** Monday, October 20, 2025 4:55 PM

**To:** Comments < comments@truckeetahoeairport.com >

**Subject:** Lift Lease and TI Proposal Summary

Dear President Diamond and TTAD Board Members,

Please find attached some preliminary info supporting the Lift's interest in a lease renewal and proposed tenant improvements designed by Kelly Gove of Dovetail Architecture.

We understand your fiduciary responsibilities and know that this is not a simple matter. I also apologize for adding to your email load with this info and some letters from our community.

I look forward to presenting a bit more detail in a brief presentation on Wednesday and fielding your questions.

With gratitude,

Jan Atwell Holan (he/him)

Community Builder



# Lift Cowork, Conference & Wellness Center

<u>Lift Truckee Foundation</u>

janholan@gmail.com

cell: +1.530.414.4333

office: +1.530.536.0655

From: Derrick Martin
To: Comments
Subject: LIFT lease renewal

Date: Wednesday, October 22, 2025 1:46:56 PM

Attachments: TPC Support Letter LIFT.pdf

#### Hello,

Please see the attached letter of support from the Tahoe Prosperity Center in support of The Lift coworking space.

# Regards,

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#### **Derrick Martin**

Program Manager | Tahoe Prosperity Center

office: (775) 298-0267 cell: (415) 580-0795 website: <u>tahoeprosperity.org</u>







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