



# TRUCKEE TAHOE AIRPORT DISTRICT GENERAL MANAGER REPORT

**AGENDA TITLE:** General Manager’s Monthly Update

**MEETING DATE:** February 25, 2026

**PREPARED BY:** Robb Etnyre, General Manager

## Item 1. Truckee Tahoe Airport District 2026-2028 Strategic Plan Priorities:

**VISION**

Defines where we want to be in our future — Our horizon line.

A community-focused, sustainable, safe and well-run airport district, respected locally and nationwide.

**MISSION**

Defines what we do, where we serve and who we serve.

TIAD aims to provide safe, high-quality aviation services and facilities, reduce impact on our neighbors and the environment, invest in opportunities that increase community safety and provide sustained benefit to the entire Truckee Tahoe region.

**CORE VALUES**

Defines and drives the culture of our organization and what we focus on daily.

- Safety for all
- Regionally focused
- Responsible
- Innovative

**GUIDING PRINCIPLES**

Expands on core values and describes a set of principles that guide priorities and decision-making for the District.

- We adhere to high standards of safety, accountability, equity and transparency.
- We care for and invest in our land, facilities, team and community.
- We maintain rights of airport land and facilities in perpetuity.
- We strive to make fair and equitable decisions with property taxes and user fees.
- We listen to and learn from all our partners, neighbors and constituencies.
- We are an industry leader in sustainable aviation innovation.



## Item 2. 2026 Strategic Plan Priorities - Status

Green — On Track	Yellow — Not Started	Red — Behind
51	32	1

### **Item 3. Board Topics Next 30 Days**

- Board Self-Assessment Workshop
- TTAD Hangar Rent Study
- 2026 Wildfire Mitigation Projects
- New Library Funding Agreement
- Airport Office Building Lease
- GM Annual Evaluation
- Update Strategic Plan Strategies with Rolling Agenda

### **Item 4. Truckee Tahoe Airport - Airshow & Family Festival**

Preparations for the June 20, 2026, Airshow & Family Festival are underway. We have been building the core program for the event with Schultz Airshows. To date, we have secured the following primary aerial performers, and developing several more with a First Responder theme planned this year;

- US Army Golden Knights (Parachute Team)
- Undaunted Airshows
- RedFox Airshows
- Renegade AV8R
- Planes Of Fame
- US Coast Guard Search & Rescue
- CalFire

Family festival coordination is just beginning with a core focus on partnerships with the Civil Air Patrol, KidZone, and Roundhouse.

### **ATTACHMENTS**

- [Truckee Tahoe Airport District 2026-2028 Strategic Plan](#)
- Rolling Agenda
- Aviation and Communication Reports
- Financials