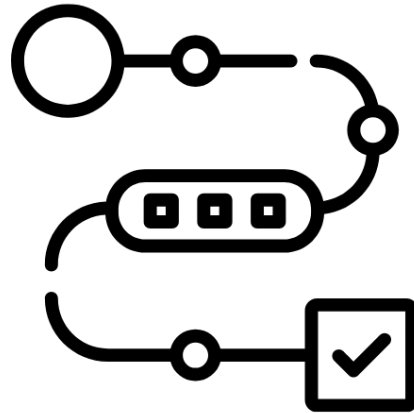


Why a Project Incubator Workshop?

Turning ideas into a regional project pipeline



Partners



Pipeline



Funding



Action

What We'll Do Together



Core outcomes of the workshop:

Generate **concrete project ideas** with mitigation or resilience impacts

Identify **partners, roles,** and preliminary **scopes**

Surface **readiness, barriers,** and rough **budget** ranges

Identify where CTA can provide **project development support**

What 's a "Funding-Ready" project?



Funding-Ready

- Planning, pilots, and early-stage projects count
- Clear problem → solution → partners → next steps
- Defined scope at the **concept level**
- Designed to advance community needs

Not Required

- Final engineering or construction drawings
- Full permits/environmental review
- A specific funding source already identified

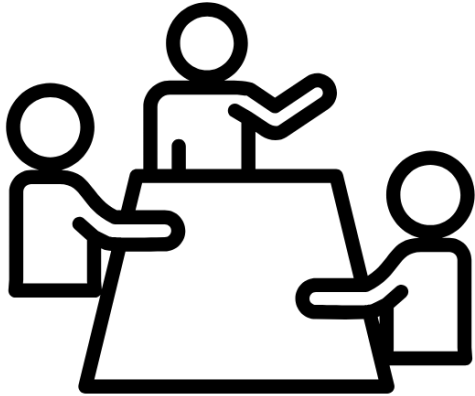
Designing Around Need, Not Grants

Design projects
around what **our
community needs**,
not what grant
guidelines are
currently published.

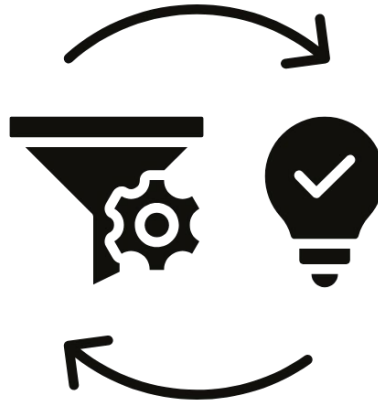


CTA's Role in the Project Incubator

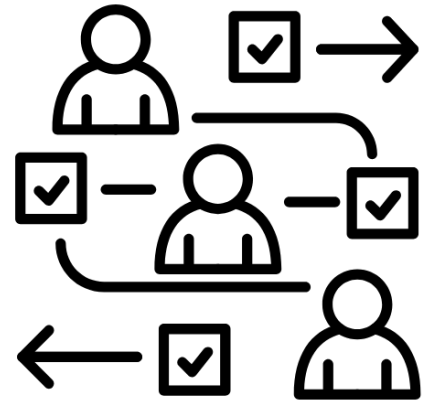
CTA does not replace technical or subject-matter experts.



Convene and facilitate the workshop



Provide project development assistance



Support partner coordination and next steps

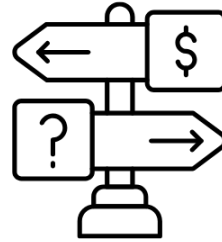
Workshop Format



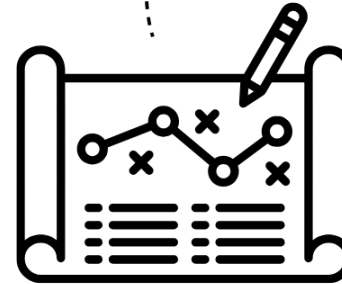
Come with an idea for
your agency/org



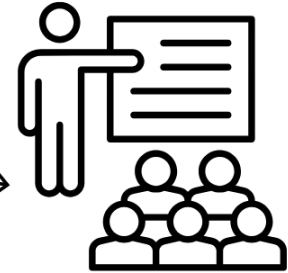
Sector breakout group



A facilitator will
support



Prompts guide discussion



Leave with next
steps

What You'll Receive in Advance



Pre-work to support a productive workshop

CTA | **Climate Transformation Alliance**

CTA Project Intake Form – April Project Incubator Workshop

This form helps prepare for the April Project Incubator Workshop. Your responses will be used to organize breakout tables, identify partnership opportunities, and support project development. Projects do not need to be fully developed—early concepts are welcome.

* Indicates required question

Email *

Your email

Project title (working title) *

Your answer

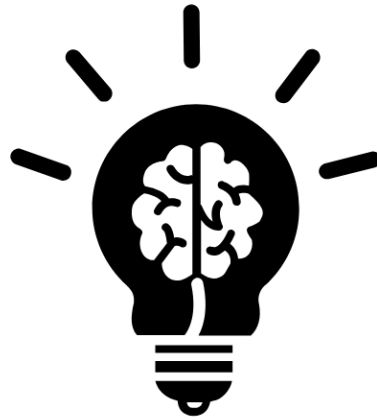
- Project Intake Form
- Sector definitions
- Tips for scoping a project concept

No Project? Please Still Come.

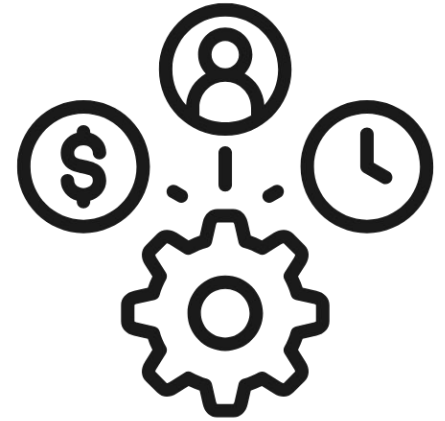
You might be a....



Key partner



Subject
expert/experienced



Technical Resource

Workshop Expectations



Please arrive ready to participate

- ❑ Arrive with a project idea *or* a clear role you want to play
- ❑ Bring any existing materials (if available)
- ❑ Be prepared to briefly share your concept
- ❑ Be open to feedback and collaboration

How We'll Frame Project Ideation



What climate resilience or emissions problems must our region solve?

What projects could begin in the next 12–36 months?

What existing work could be scaled or replicated?

What partnership opportunities exist in this room?

What we aim to leave with

- Clear project concepts with leads and partners
- Identified readiness gaps and support needs
- Stronger coordination across sectors
- A growing regional pipeline of climate projects

Thank you!

Please reach out to Sierra Business Council with any questions.

Website: climatetransformationalliance.org

Email: cta@sierrabusiness.org

Phone: (530)582-4800

CTA | Climate
Transformation
Alliance

