



# TRUCKEE TAHOE AIRPORT DISTRICT GENERAL MANAGER REPORT

**AGENDA TITLE:** General Manager’s Monthly Update

**MEETING DATE:** March 25, 2026

**PREPARED BY:** Robb Etnyre, General Manager

**Item 1. Truckee Tahoe Airport District 2026-2028 Strategic Plan Priorities:**

- VISION**  
Defines where we want to be in our future — Our horizon line.  
  
A community-focused, sustainable, safe and well-run airport district, respected locally and nationwide.
- MISSION**  
Defines what we do, where we serve and who we serve.  
  
TTAD aims to provide safe, high-quality aviation services and facilities, reduce impact on our neighbors and the environment, invest in opportunities that increase community safety and provide sustained benefit to the entire Truckee Tahoe region.
- CORE VALUES**  
Defines and drives the culture of our organization and what we focus on daily.
  - Safety for all
  - Regionally focused
  - Responsible
  - Innovative
- GUIDING PRINCIPLES**  
Expands on core values and describes a set of principles that guide priorities and decision-making for the District.
  - We adhere to high standards of safety, accountability, equity and transparency.
  - We care for and invest in our land, facilities, team and community.
  - We maintain rights of airport land and facilities in perpetuity.
  - We strive to make fair and equitable decisions with property taxes and user fees.
  - We listen to and learn from all our partners, neighbors and constituencies.
  - We are an industry leader in sustainable aviation innovation.



**Item 2. 2026 Strategic Plan Priorities – Status Update**

|                         |                             |                     |
|-------------------------|-----------------------------|---------------------|
| <b>Green — On Track</b> | <b>Yellow — Not Started</b> | <b>Red — Behind</b> |
| <b>58</b>               | <b>24</b>                   | <b>2</b>            |

### **Item 3. Board Topics Next 60 Days**

- New Truckee Library Funding Agreement
- Airport Office Building Lease
- Policy Instruction 311 Review
- Special Workshop (District Reserves & Land Use)

### **Item 4. Truckee Tahoe Airport - Airshow & Family Festival**

Preparations for the June 20, 2026, Airshow & Family Festival are underway. We have been building the core program for the event with Schultz Airshows. To date, we have secured the following primary aerial performers, and developing several more with a First Responder theme planned this year;

- US Army Golden Knights (Parachute Team)
- Undaunted Airshows
- RedFox Airshows
- Renegade AV8R
- Planes Of Fame
- US Coast Guard Search & Rescue
- CalFire

Family festival coordination is just beginning with a core focus on partnerships with the Civil Air Patrol & Roundhouse Maker Space.

### **Item 5. Regional Housing Updates**

**Dollar Creek Crossing** - 11.4-acre site at 3205 North Lake Boulevard, Tahoe City, CA  
80+ Affordable apartments, Currently in design.

Join us at the North Tahoe High School Cafeteria (2945 Polaris Road, Tahoe City) on Thursday, April 2 from 5:30-7:30 p.m. to learn more about the proposed affordable housing development at 3205 North Lake Boulevard, known as Dollar Creek Crossing. Representatives from Placer County, the project developer, and other community organizations will be there to talk about the history of the site, planning permit process, proposed site plan, and more. The event will be drop-in, open-house style, with stations on different topics to facilitate one-on-one and small group conversations. If you aren't able to make it to the event, but have questions, please contact [housing@placer.ca.gov](mailto:housing@placer.ca.gov).

**Soaring Ranch Phase 2** - By JMA Holdings LLC with Dahlin Group Architects & Huff Construction

- Four Story Residential –84,046 SF
- 86 Multi-Family Apartments with Studio's, 1BR, 2BR and 3BR units.
- 14 of the units reserved for low-income occupancy.

## **ATTACHMENTS**

- [Truckee Tahoe Airport District 2026-2028 Strategic Plan](#)
- Strategic Plan Milestone Status Update
- Soring Ranch Phase 2 - Project Details
- Rolling Agenda
- Aviation and Communication Reports
- Financials