



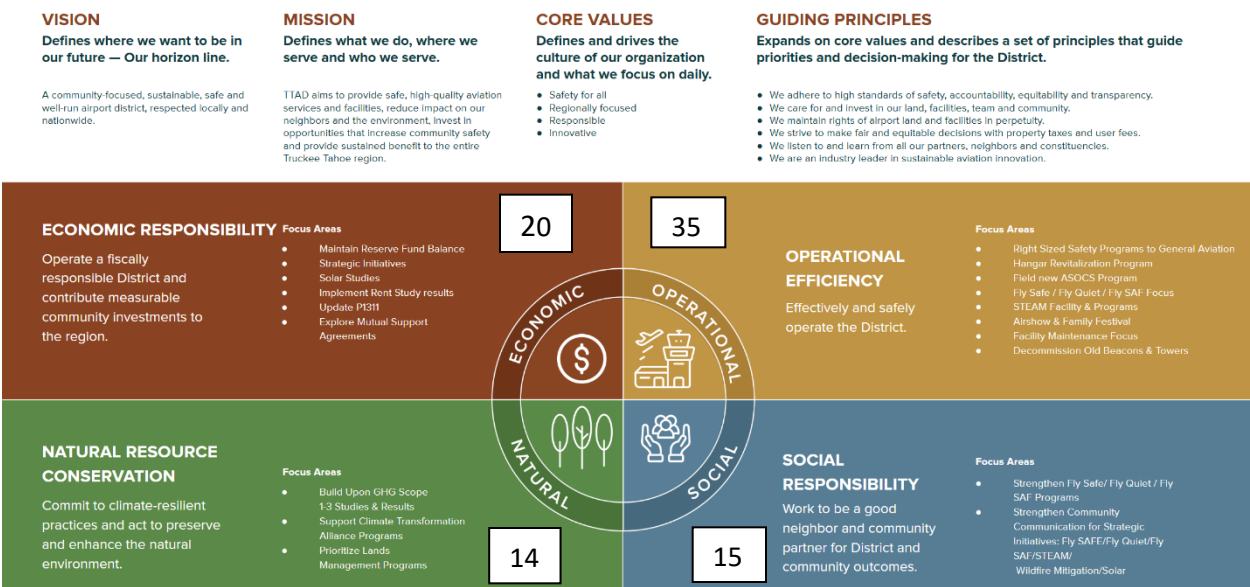
TRUCKEE TAHOE AIRPORT DISTRICT GENERAL MANAGER REPORT

AGENDA TITLE: General Manager’s Monthly Update

MEETING DATE: July 22, 2026

PREPARED BY: Robb Etnyre, General Manager

Item 1. Truckee Tahoe Airport District 2026-2028 Strategic Plan Priorities:



Item 2. 2026 Strategic Plan Priorities – Status Update

Green — On Track	Yellow — Not Started	Red — Behind
20	14	0

Item 3. Board Topics Next 30 Days

- Airport Office Building Lease
- TTAD-TOT-Vacant Land Sale
- Board Workshop #2 July 29, 2026
 - o PIXXX Strategic Community Alignment Programs
 - o 5-Year Budget Pro Forma (Updated)

Item 4. Peak Period Operations – July 4th Holiday

2022			2023			2024			2025			2026 (Vector data - not audited)		
7/1/2022	Fri	184	7/1/2023	Sat	198	7/1/2024	Mon	111	7/1/2025	Tue	156	7/1/2026	Wed	197
7/2/2022	Sat	112	7/2/2023	Sun	126	7/2/2024	Tue	133	7/2/2025	Wed	166	7/2/2026	Thu	207
7/3/2022	Sun	73	7/3/2023	Mon	140	7/3/2024	Wed	136	7/3/2025	Thu	200	7/3/2026	Fri	193
7/4/2022	Mon	82	7/4/2023	Tue	109	7/4/2024	Thu	85	7/4/2025	Fri	84	7/4/2026	Sat	121
7/5/2022	Tue	165	7/5/2023	Wed	179	7/5/2024	Fri	115	7/5/2025	Sat	123	7/5/2026	Sun	183
TOTAL		616			752			580			729			901
AVG		123.2			150.4			116			145.8			180.2

ATTACHMENTS

- [Truckee Tahoe Airport District 2026-2028 Strategic Plan](#)
- Strategic Plan Milestone Status Update – July 22, 2026
- TTAD-TOT-Vacant Land Sale Letter of Agreement
- Rolling Agenda
- Aviation and Communication Reports
- Financials