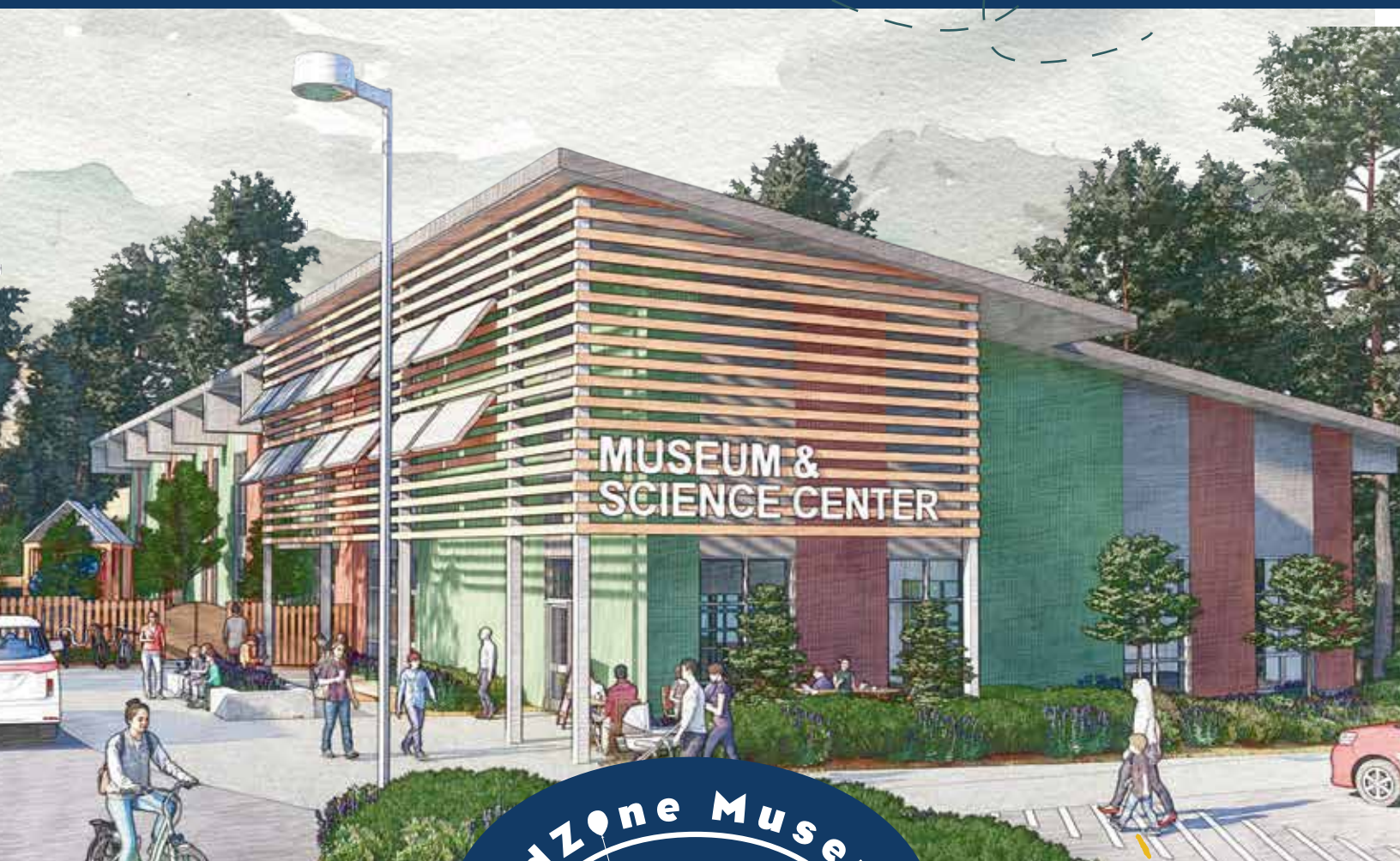


FULL STEAM AHEAD!

**A NEW HOME FOR
DISCOVERY**





A VISION FOR THE FUTURE

Dear Friends,

Welcome to the KidZone Museum's campaign for a new museum and science center at Truckee River Regional Park. Our planned 10,500-square-foot facility and 9,000-square-foot outdoor nature play area will allow us to expand programs, enhance financial sustainability, and serve children beyond preschool age.

Since 1993, we've grown from 5,000 to over 30,000 annual visits, highlighting the community's need for a place to play, discover, and connect. Our current structure is deteriorating and cannot accommodate everyone, which limits visits for low-income families and affects our mission. An expanded museum in Truckee is essential to support families and bridge educational gaps, especially for English language learners.

With your support, we can create an environment for the next generation where children are excited to learn and play.

Warm regards,

Carol Meagher
Executive Director



"Before KidZone, in winter we would go to Lucky's (grocery store) with our kids in strollers and walk the aisles chatting."

- Museum founder

INSPIRING

YOUNG MINDS



The new museum will offer interactive spaces like the **Play Floor**, where kids can enjoy imaginative play, and the STEAM center, where children can explore science, technology, engineering, art, and math. They can experiment and discover that mistakes can be fun and lead to learning and confidence. The Great Outdoors will help children develop a love for nature through hands-on learning. These experiences build resilience and help kids cope with life's challenges.

For underserved children who will benefit the most from the museum's offerings, we provide unlimited scholarships and use grassroots methods to inform parents about our programs. This ensures every child, especially the 40 percent in our region who face poverty, language barriers, or disabilities, can benefit from our resources.

✨ **In Truckee-Tahoe schools, 40 percent of children live at the poverty level, and nearly 70 percent of English language learners are below proficiency in math and reading.**

Source: Ed-Data, <https://www.ed-data.org/district/Placer/Tahoe--Truckee>





BUILDING IN PHASES

We embraced a phased approach to expedite groundbreaking and stage fundraising, unveiling vibrant environments where children can play, discover, and connect in ways that inspire joy.

PHASE 1 Will Include



Sunrise Spot

A sensory-controlled space offering a calming retreat with nature's soothing sights and sounds, promoting well-being and self-regulation.

Strategic Priority: Provide multidimensional educational experiences

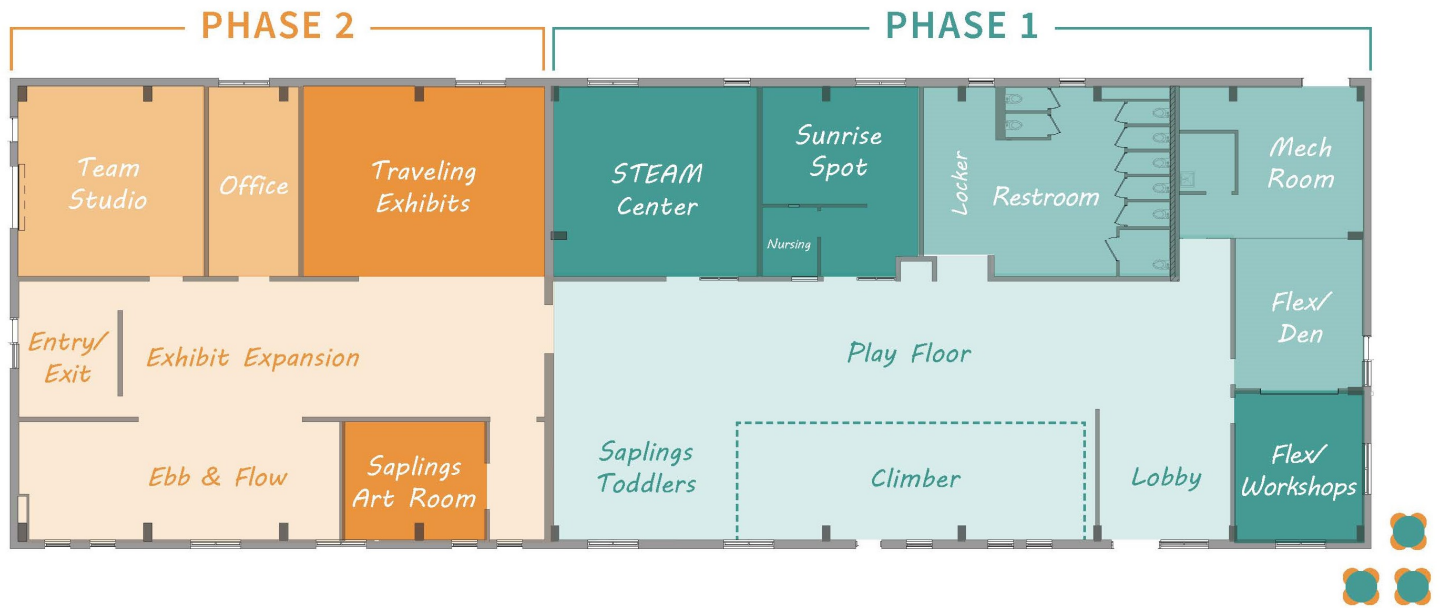


The Play Floor

Imaginary play exhibits and custom climbing structure, including Forest Lookout Climber, Saplings Infant Toddler Area, Imaginative Play Exhibits, and Sierra Stories.

Strategic Priority: Continually invest in the healthy development of our children

PHASE 1 FLOOR PLAN: 6,500 SQUARE FEET



STEAM Center

A hands-on creativity lab for kids (5 and up) to experiment with art, electricity, chemistry, and nature. Here, there are no mistakes, just experiments, fostering creative problem-solving.

Strategic Priority: Offer hands-on interactive learning that activates curiosity



The Great Outdoors

A 9,000-square-foot outdoor area where children will ignite their physical abilities, spark creativity, enhance social skills, and cultivate a profound appreciation for nature.

Strategic Priority: Nurturing the whole child and fostering environmental stewardship



THE ADVENTURE CONTINUES

PHASE 2

This 4,000-square-foot space will focus on interactive experiences for elementary through high school youth, including

- ☆ Ebb & Flow River water flow exploration
- ☆ Collaborative Build
- ☆ Traveling Exhibits
- ☆ The Den creative studio for teenagers
- ☆ Café teaching kitchen



“Early brain development (in formative years) is crucial; without proper nurturing, children face long-term cognitive, emotional, and social challenges.”
- American Academy of Pediatrics



COSTS

Phase 1: \$9 million for construction and \$1 million for exhibits

Phase 2: \$3 million for construction and \$1 million for exhibits

Note: Exhibit estimates are for indoor and outdoor features. An endowment fund has been established at the Tahoe Truckee Community Foundation and will open for donations once the building's construction and fundraising efforts are complete.

The project aims to:

- ➔ Increase indoor and outdoor space for play and sensory activities.
- ➔ Create a STEAM Center for hands-on experimentation.
- ➔ Provide a space for middle and high school students to connect and collaborate.

💡 "If you can provide me with transportation and something for my younger brother to do, I will attend anything."

- La Fuerza Latina student, highlighting the needs of teenagers





A PERMANENT HOME TO **PLAY ALL YEAR LONG** AT TRUCKEE RIVER REGIONAL PARK

KidZone Museum is ready to expand upon its successful model and become a place for all the region's families and visitors, welcoming children from preschool through their teenage years. Through the Full Steam Ahead campaign, we invite you to join us in creating a vital space to nurture tomorrow's resilient thinkers.

$E=mc^2$

KidZone Museum

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If you would like to learn more about the project, please email Executive Director Carol Meagher at director@kidzonemuseum.org.

