



MEETING DATE: December 3, 2014
 TO: Board of Directors
 FROM: Mike Barrett
 SUBJECT: Q3 2014 Communication Report

RECOMMENDATION: Review Outreach and Communication Activity for Q3 2014.

DISCUSSION:

E-blasts: 419 recipients

Date	Information	Opens
7/1/14	Master Plan Reminder	169
7/2/14	Reminder: Upcoming TFR	132
7/8/14	ACAT Agenda (ACAT Members)	7
7/9/14	Master Plan Reminder	157
7/21/14	SFO & LA - TFR	142
8/14/14	Brian Udell - Aviation Safety Information	119
8/14/14	Brian Udell Safety Forum - General Public	130
8/18/14	ACAT Recruitment (Community Members)	87
8/18/14	ACAT Recruitment	118
8/21/14	Safety Webinar - Mountain Flying	113
8/29/14	ACAT Recruitment (Community Members)	129
8/29/14	ACAT Recruitment (Community Members)	83
8/29/14	Military Activity	231
9/10/14	Sierra Aero/Construction Updates	130
9/19/14	Brian Udell Safety Forum - General Public	105
9/19/14	Brian Udell – Aviation Safety Information	111

Sponsorships:

Truckee North Tahoe Transport Management Association – Airport Express Sponsorship

Truckee Donner Chamber of Commerce – 4th of July Parade Sponsorship

Truckee Donner Rec. and Park District - 4th of July Fireworks Sponsor

Truckee Donner Chamber of Commerce - Knowledge Bites Breakfast

Rotary Club of Truckee - Cadillac Ball

Truckee Rodeo Association – Truckee Rodeo

Truckee Donner Chamber of Commerce – Awards Dinner and Auction

Lake Tahoe PTO – Walk-A-Thon

Letters of Appreciation:

The Truckee Library

Truckee Tahoe Unified School District

Truckee Donner Park and Recreation District

Truckee Day Organization

Disabled Sports USA Far West

Tahoe Truckee Community Foundation

High Fives Foundation

Events:

Truckee Tahoe AirShow and Family Festival

3 Elementary School Airport Tours

Brian Udell Aviation Speaker Series

2 SELS School Airport Tours

Use of Airport and Community Rooms:

ACAT

Airshow Committee

Arts Collaborative of Nevada County

Barcelona NorCal Soccer

Business Networking Group

California Highway Patrol

Contractors Association of Truckee Tahoe

Civil Air Patrol

First Aid Training – Gerald Herrick

Flying Club

Good Morning Truckee

I Foster

Lacrosse Club

Learning Solutions

Los Medicos Voladores

Mountain Bells

Palisades Truckee HOA

Ponderosa HOA

Red Cross

SHRA

Sierra Seniors

SOAR

STEM

Stonewood HOA

SWEP

Tahoe Forest Hospital

TD Chamber – Knowledge Bites

Toastmasters

Truckee Donner Chamber of Commerce

Truckee Little League

Truckee Police Officers Association

Truckee Pop Warner

Truckee Rotary

Truckee Trails

TT Swim Team

Young Life

Wolfe Estates HOA

Wounded Warriors