

Suggested Budget for Air Fair 2013

Expenses	Static	Air Show	
Airside - Tim and Ken			
10 AV Gas for Exhibitors	\$7,500	\$7,500	
11 EMT/Doctor/Triage Station	\$0	\$0	Many on-site first responders
12 First Aid Supplies	\$500	\$1,000	Victor Hernandez
13 Exhibitor Accommodation	\$2,000	\$2,000	
14 Announcer	\$1,500	\$1,500	Steve Stravakakis
15 Aviation Acts	\$2,000	\$15,000	Sky Divers, aircraft performers
16 FAA Temporary Tower	\$0	\$4,000	per estimate from Chico air show organizer
17 Airport Liability Insurance	\$0	\$2,000	Not required per Jane if it's a static event
18 ICAS Attendance	\$0	\$2,000	http://www.airshows.aero/Page/Convention
19 Other	\$0	\$0	
Total Airside	\$13,500	\$35,000	
Logistics - Tim / EAA			
20 Port a potty	\$3,000	\$3,500	Nevada John's, 3 Handicapped, 7 wash stations
21 Garbage Dumpsters	\$0	\$0	Donated
22 Signage	\$1,000	\$1,000	Will use some signs from last year
23 Rentals:Shade Tents/Tables	\$3,000	\$4,000	
24 Overnight Security/On site police	\$1,000	\$1,000	Sheriff from 9:00-16:00, overnight security
25 Walkie-Talkies	\$0	\$0	22, 10 for ER, 12 for logistics
26 Guard Rail rental	\$0	\$0	
27 Golf cart rental	\$700	\$700	Quote from Cart Barn, Reno
28 Post Event Cleaning	\$1,500	\$1,500	TLC Sweeping
29 Other	\$0	\$0	
Total Logistics	\$10,200	\$11,700	
Entertainment - Jen and Carol			
30 Performers	\$1,000	\$1,000	Use local Bands
31 Band Accomodation	\$0	\$0	
32 Sound Management/PA System	\$12,000	\$12,000	Sound management Included with PA System
33 Stilt Walkers	\$0	\$0	
34 Supplies	\$0	\$0	
35 Stage shade rental	\$1,500	\$1,500	Add additional shade structure
36 Family Festival Activities	\$1,500	\$1,500	Bounce house, water slide, face painting
39 Other	\$0	\$0	
Total Entertainment	\$16,000	\$16,000	
Food and Beverage - Dan			
40 Food Stations	\$0	\$0	
41 Beer and Beverage Stations	\$0	\$0	
Total Food and Beverage	0	0	
Marketing - Norm Nicholls			
50 Webpage	\$1,000	\$3,200	Enhance webpage from last year
51 Public Relations	\$7,000	\$9,000	Estimate from Paragon PR
52 Graphics	\$1,000	\$1,000	
53 Printing	\$2,500	\$3,500	
54 News Media	\$5,000	\$6,000	
55 Distribution	\$0	\$0	
56 Event map development	\$1,000	\$1,000	
57 Event Photographer	\$1,500	\$1,500	
58 Sponsor Development	\$0	\$0	
Total Marketing	\$19,000	\$25,200	
Miscellaneous / Volunteer Expenses			
80 Logo Gear	\$5,000	\$5,000	
81 Event Staff Jackets/Bibs	\$1,500	\$1,500	T-shirts designed for purpose
82 Copies	\$250	\$250	
83 Postage	\$250	\$250	Sponsor Letters
84 Volunteer/VIP Food	\$7,000	\$10,000	Includes Friday night dinner
89 Other	\$0	\$0	
Total Miscellaneous Expenses	\$14,000	\$17,000	
Contingency	\$10,000	\$10,000	
Total Expenses	\$82,700	\$114,900	

2012 Truckee Tahoe Airport Airfair and Family Festival

Budget for Air Fair 2012

Expenses	Original Budget	Estimate	Final	Suggested Budget 2013
Airside - Tim, Ken, Dave				
10 AV Gas for Exhibitors	\$ 12,500	\$ 12,500	\$ 6,539	\$ 7,500
11 EMT/Doctor/Triage Station	\$ -	\$ -	\$ -	\$ -
12 First Aid Supplies	\$ 1,000	\$ 556	\$ 557	\$ 1,000
13 Performer Accommodation	\$ 2,000	\$ 2,000	\$ 1,803	\$ 2,000
14 Announcer	\$ -	\$ 1,500	\$ 1,500	\$ 1,500
15 Aviation Acts	\$ -	\$ -	\$ 1,000	\$ 15,000
16 FAA Sanctioned Temporary Tower	\$ -	\$ -	\$ -	\$ 4,000
17 Airport Liability Insurance	\$ 2,000	\$ -	\$ -	\$ 2,000
18 ICAS Attendance	\$ -	\$ -	\$ -	\$ 2,000
19 Other	\$ -	\$ -	\$ -	\$ -
Total Airside	\$ 17,500	\$ 14,556	\$ 11,399	\$ 35,000

Many on-site first responders
Victor Hernandez

Steve Stravakakis
Sky Divers, aircraft performers
per estimate from Chico air show organizer
Not required per Jane if it's a static event
<http://www.airshows.aero/Page/Convention>

Logistics - Tim / EAA				
20 Port a potty	\$ 3,000	\$ 2,995	\$ 3,339	\$ 3,500
21 Garbage Dumpsters	\$ -	\$ -	\$ -	\$ -
22 Signage	\$ 2,000	\$ 2,000	\$ 1,021	\$ 1,000
23 Rentals:Shade Tents/Tables	\$ 1,500	\$ 1,200	\$ 1,536	\$ 4,000
24 Overnight Security/On site police	\$ 500	\$ 850	\$ 811	\$ 1,000
25 Walkie-Talkies	\$ 2,000	\$ 1,100	\$ 854	\$ -
26 Guard Rail rental	\$ -	\$ -	\$ -	\$ -
27 Golf cart rental	\$ -	\$ -	\$ -	\$ 700
28 Post Event Cleaning	\$ -	\$ -	\$ 1,250	\$ 1,500
29 Other	\$ -	\$ -	\$ 387	\$ -
Total Logistics	\$ 9,000	\$ 8,145	\$ 9,198	\$ 11,700

Nevada John's, 3 Handicapped, 7 wash stations
Donated
Will use some signs from last year

Sheriff from 9:00-16:00
22, 10 for ER, 12 for Logistics

Quote from Cart Barn in Reno
TLC Sweeping
Fence Posts and Trash Cans

Entertainment - Jen and Carol				
30 Live Music	\$ 1,000	\$ 3,000	\$ 3,100	\$ 1,000
31 Band Accomodation	\$ -	\$ -	\$ 1,153	\$ -
32 Sound Management/PA System	\$ 4,000	\$ 10,050	\$ 10,881	\$ 12,000
33 Stilt Walkers	\$ 500	\$ -	\$ -	\$ -
34 Supplies	\$ 400	\$ 400	\$ -	\$ -
35 Shade rental	\$ 1,500	\$ -	\$ -	\$ 1,500
36 Family Festival activities	\$ -	\$ 1,500	\$ 882	\$ 1,500
39 Other	\$ -	\$ -	\$ -	\$ -
Total Entertainment	\$ 7,400	\$ 14,950	\$ 16,016	\$ 16,000

Use local Bands and performers

Sound management Included with PA System

Add additional shade structure this year
Bounce house, water slide, face painting

Food and Beverage - Dan				
40 Food Stations	\$ -	\$ -	\$ -	\$ -
41 Beer and Beverage Stations	\$ -	\$ -	\$ -	\$ -
Total Food and Beverage	\$ -	\$ -	\$ -	\$ -

Marketing - Norm Nicholls				
50 Webpage	\$ 800	\$ 1,000	\$ 1,070	\$ 3,200
51 Public Relations/Marketing	\$ 3,000	\$ 7,070	\$ 6,653	\$ 9,000
52 Graphics	\$ 2,000	\$ 625	\$ 1,396	\$ 1,000
53 Printing	\$ 1,000	\$ 3,900	\$ 3,454	\$ 3,500
54 News Media	\$ 2,000	\$ 4,275	\$ 4,672	\$ 6,000
55 Distribution	\$ -	\$ -	\$ -	\$ -
56 Event map development	\$ -	\$ -	\$ -	\$ 1,000
57 Event Photographer	\$ -	\$ -	\$ 4,672	\$ 1,500
58 Sponsor Development	\$ -	\$ -	\$ -	\$ -
Total Marketing	\$ 8,800	\$ 16,870	\$ 17,245	\$ 25,200

Enhance webpage from last year
Estimate from Paragon PR

Miscellaneous / Volunteer				
80 Logo Gear	\$ 2,000	\$ 5,320	\$ 4,469	\$ 5,000
81 Event Staff Jackets/Bibs	\$ 2,000	\$ -	\$ 1,590	\$ 1,500
82 Copies	\$ 300	\$ 300	\$ -	\$ 250
83 Postage	\$ 1,000	\$ 200	\$ -	\$ 250
84 Volunteer/VIP Food	\$ 4,000	\$ 6,550	\$ 9,207	\$ 10,000
89 Other	\$ -	\$ -	\$ 746	\$ -
Total Miscellaneous Expenses	\$ 9,300	\$ 12,370	\$ 16,012	\$ 17,000

T-shirts designed for purpose

Sponsor Letters
Includes Friday night dinner
Recognition Plaques

Contingency	\$ 25,000	\$ (14,891)	\$ (17,869)	\$ 10,000
Total Expenses	\$ 77,000	\$ 66,891	\$ 69,869	\$ 114,900

(Amount of contingency exhausted)