

TRUCKEE TAHOE AIRPORT DISTRICT
BOARD OF DIRECTORS AGENDA ITEM SUMMARY

Topic **Q1 2012 Communications Report**

Purpose Information: **X** Guidance: Decision:

Recommendation N/A

Last Action At the January 2008 offsite workshop, the Board expressed a desire to receive a quarterly update of non-noise related comments received by the District.

Discussion **Events:**

- 1/26/12 Careflight Ribbon Cutting
- 3/20/12 Lake Tahoe School-Morrison Family Celebration
 - Hosted over 150 K-8 students for ½ day airport/aircraft tour

Eblasts: 443 recipients

Date	Information	Opens
1/06	Updated Rates, Fees and Charges	42%
1/23	Board of Directors Leadership Changes	46%
3/02	Administration Building Grand Opening and Ribbon Cutting	40%

Sponsorships:

- Sierra Expeditionary Learning School- Geology of California Film Project \$500
- Excellence in Education- Challenger Space Camp \$5710
 - Funding for all 5th grade classes in school District to attend program
- North Lake Tahoe Chamber of Commerce- Community Awards Banquet \$250
- Barcelona NorCal Soccer Club Spring League \$500
- Truckee North Tahoe Transportation Management \$2500

Comments: None

Staff will continue to refine this report to include more data and information related to community use of District facilities.
