

TRUCKEE TAHOE AIRPORT DISTRICT
BOARD OF DIRECTORS AGENDA ITEM SUMMARY

Topic: Spring 2012 Newsletter

Purpose	Information: X Guidance: Decision:
Objective	Advise Board of Staff efforts on Spring 2012 newsletter
Last Action	The District most recently published a newsletter in Summer 2011.
Discussion	Typically, three articles are selected for the newsletter and one recurring section highlighting staff. The Spring 2012 newsletter will contain the following articles: <ol style="list-style-type: none">1. Airport opens new Administration Building2. Air Fair3. New facilities for Care Flight4. Highlight local airport business5. Meet the Staff: Barry Churich
Fiscal Impact	The District spent \$21,472 on newsletters in FY 10-11. Newsletters were published in November 2010 and July 2011.
Communication Strategy	N/A
Attachments	N/A