

TRUCKEE TAHOE AIRPORT DISTRICT
BOARD OF DIRECTORS AGENDA ITEM SUMMARY

Topic: Contract for TTAD Public Art Coordinator

Purpose	Information:	Guidance:	Decision: X
Recommendation	Approve contract proposal for Airport Art Program Coordinator for new TTAD Administration Building.		
Last Action	As part of the budget process, the Board approved funding in the sum of \$5,000 for an Airport Art Program Coordinator. The Board of Directors and Staff agreed that the new building would be an appropriate location to allow local and regional artists an opportunity to display their art.		
Discussion	<p>Staff has negotiated a contract with Carol Sesko for her services as the Districts Art Program Coordinator. Carol is an experienced local public art coordinator and local artist and is currently running a similar program at the Truckee Donner Recreation District.</p> <p>Ms. Sesko will be working with the District to create exhibit guidelines, policies, and procedures appropriate for a public building. She will help us design and brand the "Airport Gallery" and organize 4 exhibits per year.</p> <p>Ms. Sesko will also assist with tasks associated with our upcoming move into the new building such as coordinating display areas for the Civil Air Patrol and Lake Tahoe 99s.</p> <p>The General Manager and District legal counsel have reviewed the contract and are in agreement with the scope and language of the contract.</p>		
Fiscal Impact	Fiscal impact is \$5000 for FY2012. This funding is included in the FY 2012 Budget.		
Communication Strategy	Part of Ms. Sesko's contract is to publicize call to artists, organize current and upcoming exhibits, and opening receptions. Staff will further look for ways to advertise the positive benefits of the art gallery in District media and in outreach efforts.		
Attachments	Contract proposal from Carol Sesko		