

TRUCKEE TAHOE AIRPORT DISTRICT
BOARD OF DIRECTORS AGENDA ITEM SUMMARY

Topic **Q3 2011 Communications Report**

Purpose	Information: X	Guidance:	Decision:
Recommendation	N/A		
Last Action	At the January 2008 offsite workshop, the Board expressed a desire to receive a quarterly update of non-noise related comments received by the District.		

Discussion	<p>Events:</p> <p>7/20 Road Show- San Carlos Airport</p> <p>7/23 Truckee Home Tour-Parking</p> <p>8/19 Road Show-Concord</p> <p>8/25 Truckee Thursday (Simulator)</p> <p>8/28 Tahoe Family Festival – Kid Zone (Simulator)</p> <p>9/2 Bonanza Fly-In</p> <p>9/3 Northstar HOA Meeting</p> <p>9/10 Young Eagles-Careflight Day (Simulator)</p> <p>9/10 Glenshire HOA Meeting</p> <p>9/17 Prosser Block Party (Simulator)</p>		
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Eblasts: 398 recipients

Date	Information	Opens
7/01	Self-Serve Fueling Reopens	34%
7/18	Reminder – Vehicle Access Control Gates	53%
8/03	Runway 1-19 / Taxiway G Closure	32%
8/05	Update – Runway 1-19/Taxiway G Closure	30%

Sponsorships:

- South Lake Tahoe Airshow
- Fire in the Sky Soccer Tournament- River View Sports Park
- Big Brothers Big Sister-300 Miles for Mentoring

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Website:

Work is being finalized on site updates and revisions. Staff expects site to go live in early November.

Comments:

The District received 3 comments in Q3, 2011. Comments were divided as follows:

33% - Suggestion

67% - Compliment

- 100% related to the Airport District in general

Comments were down 150% from Q2 of 2011

Recommendation N/A

Quarterly Comment Report

COMMENTER LOCATION	COMMENTER TYPE	COMMENT TYPE	SUBJECT	NOTES
Transient/Non-resident	Customer/Aviation User	Suggestion	Other	Need a facility for washing aircraft. This should be complimentary.
Local Resident	Customer/Aviation User	Compliment	Other	Came in to inquire about lessons. Jim Meskimen was "a real gem".
Local Resident	Customer/Aviation User	Compliment	Other	Gate Access Card works great!!