

# Community Benefit and Value Discussion

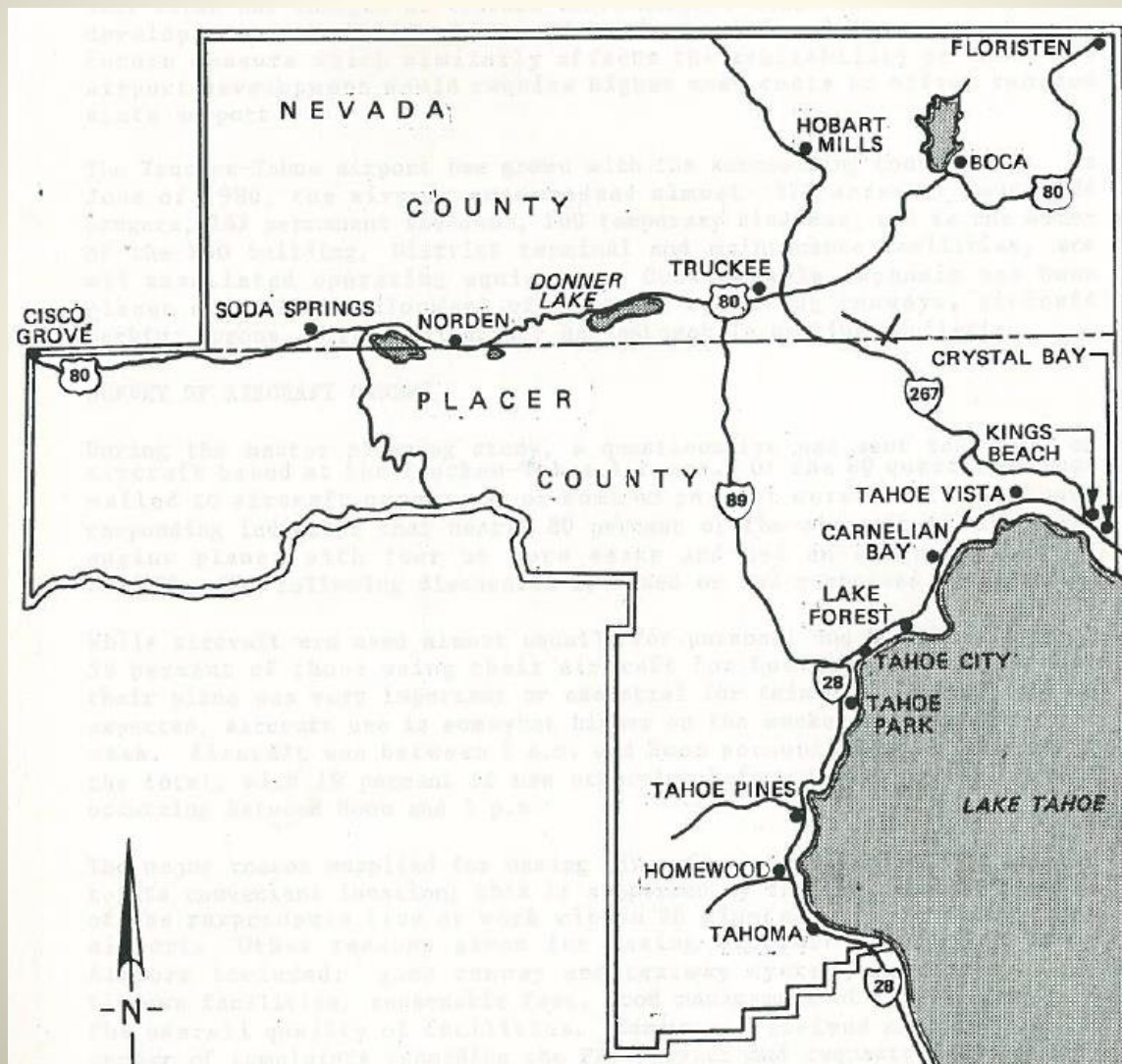




## **What we hope to accomplish today -**

- Review Concepts and Ideas**
- Receive Public Comment**
- Board of Director Discussion**
- Next Steps**

# District Boundaries





## **Mission Statement**

The Truckee Tahoe Airport is a community airport that provides high-quality aviation facilities and services to meet local needs. We strive for low impact on our neighbors while enhancing the benefit to the community-at-large.



The Truckee Tahoe Airport District will achieve its mission by being  
***“CONNECTED WITH OUR STAKEHOLDERS BY MORE THAN A RUNWAY.”***

## **Core Values**

**Community-oriented** in our focus; always striving to be a good neighbor

**Outreach to aviators and community** to understand and balance needs and priorities

**New ways of evaluating opportunities and challenges** by creating innovative solutions

**Nurture and guide employee** growth and well being

**Environmental stewardship** to minimize negative impacts

**Conscious of safety and security** in our operations

**Transparent environment** based on integrity, trust and respect

**Excellence in service** with fair, responsive and courteous treatment of all

**District financial responsibility** to utilize public funds fairly and equitably, maintain affordability for local pilots, scrutinize costs, and evaluate rates and charges

# Strategic Plan

## Mission Statement

Core Values: CONNECTED

## Strategy 1: Site and Facilities

- 1.1 District Facilities and Infrastructure Investment
- 1.2 Pavement Management
- 1.3 Safe Operations

## Strategy 2: Standards of Service

- 2.1 Service Standards Staffing and Service Delivery
- 2.2 Pilot, Tenant, and Passenger Services

## 2.3 Partner Services

## Strategy 3: Community Benefit

- 3.1 Open Space Preservation
- 3.2 Forest Management
- 3.3 Annoyance Mitigation
- 3.4 Community Enhancement
- 3.5 Flight Tracking

- Strategy 4:  
Communication and  
Community Outreach**
- 4.1 Local Airport Users
  - 4.2 Transient Airport Users
  - 4.3 Impacted Residents
  - 4.4 Non-impacted  
Residents
  - 4.5 Internal Stakeholder  
Groups
  - 4.6 Airport Community  
Advisory Team (ACAT)

- Strategy 5: District  
Finances**
- 5.1 Financial Stability
  - 5.2 Use of Public funds

- Strategy 6: Board  
Governance**
- 6.1 Public Governance
  - 6.2 Board/Staff Relations



## Strategy Directive 3.4 Community Enhancement

### **Strategy**

Through partnerships with community organizations and airport user groups, the District will enhance the community by providing unique and appropriate benefits and value to constituents.

### **Objective**

District wide benefits and community enhancements will be identified and pursued. The District will look for opportunities to provide aviation resources, sponsorships, and community enhancement to all areas of the District, not just areas in close proximity to the airport.

## Overview of Outreach Effort

- **2009 Godbe Survey**
  - High level of knowledge and favorable connection with the airport among community members related to public safety
  
- **Met with the following groups:**
  - North Tahoe Fire District
  - Meeks Bay Fire District
  - North Tahoe Resort Association and Chamber of Commerce
  - Placer County Sherriff
  - North Tahoe Public Utility District
  - Tahoe City Public Utility District
  - Granlibakken Breakfast Club
  - Tahoe Truckee Unified School District



## Concepts and Ideas

- In meetings with these groups and agencies, various common threads were identified as potential for the District to provide new services. The following are prioritized in order of popularity among stakeholders:
  1. Storage. All public safety agencies identified storage of emergency management equipment as a concern. They would much prefer to have it centrally located and close to their operation areas.
    - Seasonal equipment is moved and stored all over the region.

2. Medical Evacuation Enhancements. Anything the Airport District can do to assure the Truckee Tahoe Airport remains attractive to medevac operators will provide great benefit to the entire North Tahoe Community.

Benefits:

- Lakeside Landing Zones  
(Open Space Acquisition?)
- Improve first response time



3. Communication Equipment. Because of our unique terrain in the region, communication equipment was identified as a regional need. Agencies identified various enhancements that could be made to existing systems and new systems that could be deployed.
  
4. Training. This was identified as a regional need. A localized emergency management training base is something the various Fire Districts are considering and have identified as a regional priority need.

5. Provide Funding for Flight Time and Fuel. Placer County Sheriff has various well equipped air assets that have limited utilization because of funding shortfalls. Local law enforcement feels there would be significant benefit if these aircraft could be deployed more to our District. These aircraft serve both Placer and Nevada County.

## Other Community Benefit Concepts

- Fire Fighting
- Search and Rescue
- Civil Air Patrol
- Emergency Management



The following additional concepts and ideas were identified through our outreach efforts. In no particular order of priority, they are as follows:

- Attend and provide greater presence at Lake Tahoe Basin community events.
- Tahoe City Santa Fly-in (helicopter to NTHS).
- Look for opportunities to provide more community sponsorships to schools and community groups.
- Continue to recycle our surplus equipment to other agencies in District.
- Sponsor Splash-In or Sea Plane events.
- Continue to be active in North Tahoe Chamber of Commerce.
- History of Lake Tahoe Aviation and Sea Plane display at Tahoe Maritime Museum.



# 2012 Airport Master Plan Update

- Current Plan adopted in 1998
- District is in line for AIP funding in 2012
- Master Plan Includes:
  - Inventory
  - Administration of TRK
  - Communications and Community Outreach
  - Aviation Demand Forecast
  - Aviation Facility Requirements
  - Airport Development Alternatives
  - Airport Layout Plan
  - Environment
  - Financial Plan
- Companion Documents
  - Comprehensive Land Use Plan
  - Capital Facilities Plan
  - Forest Management Plan
- Typically considered 10 year Plan.
- Periodically Updated



# Thank You

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