



General Manager's Report

- Item 1 – Upcoming Training/Conferences
- Item 2 – Ad Hoc Committee Updates
- Item 3 – Review of February 2015 Retreat
- Item 4 – Air Show Static Display Request
- Item 5 – Martis Valley West Proposal
- Item 6 – Kid Zone Request
- Item 7 – Master Plan Outreach Project
- Item 8 – Upcoming Meetings

Item 1 – Upcoming Training Opportunities

CSDA Training - Please review the attached 2015 Professional Development Catalog for CSDA training opportunities. (Too many to list here)

American Association of Airport Executive Aviation specific training:

- ACC/AAAE Airport Planning, Design and Construction Symposium, Feb. 18-20, 2015 – Denver, CO
- AAAE/ACI-NA Airport Board & Commissioner Conference – April 12-14, 2015 – New Orleans, LA
- AAAE Airport National Aviation Environmental Management Conference – April 15-16, 2015 – New Orleans, LA
- AAAE Arts in the Airport Workshop – April 22-24, 2015 – Dallas Texas
- AAAE Annual Conference and Exposition - June 7-10, 2015 – Philadelphia, PA
- SWAAAE Annual Conference – July 19-22, 2015 – San Jose, CA
- 30th Annual Aviation Issues Conference - Jan. 10-14, 2016 – Maui, HI

Item 2 – Ad Hoc Committee Meetings Update

Master Plan Ad Hoc Committee (Directors Hetherington and Morrison)

- The full draft document is available for public review on the Master Plan website. www.ttadmasterplan.org.
- Board accepted final draft of Master Plan on August 27, 2014.
- CEQA Scope and Fee were approved August 27, 2014. Work is underway. Staff will have an update at the February meeting as to the timeline and process to finish this project and potential Board Meeting dates.

Land Leasing Ad Hoc Committee (Directors Jones and Van Berkem)

- The Construction and Development Agreement along with the Lease Agreement will be discussed in the meeting. The Ad Hoc Committee is recommending a Special Board Meeting for the second week of February. This date will be confirmed on January 28, 2015.

Hangar 3 Ad Hoc Committee (Directors Hetherington and Morrison)

- The Consultant team is working of the draft of the Concept and Budget Report. The Ad Hoc Committee will be meeting in early February to review the report in preparation for the February 25, 2015 Meeting.

Item 3 –Retreat Planning

Thursday, February 12, 2015 has been confirmed for the Retreat. The meeting is confirmed for Northstar in the Board Room from 9:00 AM to 3:00 PM. The Theme of the Retreat is “What is Managed Growth and what should be the Airport’s Land Use and Development Strategy.” Staff is working with Freshtracks and Mitch Hooper with Mead & Hunt to craft the agenda.

I will share the results of my polling on questions related to what we want to accomplish and what questions we want to answer at the Jan. 28th meeting. We can then discuss and assure we are moving in the right direction as we take on this important topic at our Feb. 12th meeting.

Other items we have discussed for future workshops:

- Strategic Plan review and update
- District Non-Compete Policy
- Trust/Endowment for Waddle Ranch
- How do we measure success
- FBO revenue vs. static operations
- What drives traffic to TRK
- Indirect vs. Direct annoyance mitigation
- Land development policies and strategies

Item 4 – Air Show Static Display/Performer Funding Proposal

Airport District staff has negotiated a contract with Volvo for their use part of West Ramp for winter ice technical driving testing for their vehicles for a few weeks this winter. They have paid the District \$21,000. Very little in the way of District resources has gone into managing their use of the ramp. Staff proposes to use these funds to secure additional static display aircraft/performers for the 2015 Airshow and Family Festival. Staff proposes to give the General Manager discretion to approve and disperse these funds as appropriate, working with the Air Show committee, to secure additional aircraft for the show that the public would find entertaining and interesting. One of the main focuses of the Air Show Committee this year is to fill the ramp with more varied and interesting aircraft. While we had great performers last year, the 2014 show was light on warbirds and interesting static display aircraft.

Item 5 – Martis Valley West Meeting Request

The developers of the Martis Valley West Project on Brockway Summit have asked that I set up a meeting with Directors Wallace and Van Berkem to review their project. Originally they proposed to meet with the full Board. I would like to provide notice of this request and receive consensus from the Board to set up the meeting. I support their request and feel it is appropriate for them to request a meeting with Board Members. Directors Wallace and Van Berkem if they are agreeable could then report back to the Board on the results of the meeting. It is very likely that they will make a more detailed presentation to the full Board and public at a later date.

Item 6 – Kid Zone Request

The Kid Zone would like to make a request and proposal at the February Board Meeting for a new feature and permanent exhibit in the Kid Zone. They are proposing to install an AirMaze exhibit (see attached) and will ask the District to partner with Tiechert and the EAA Chapter, who have already committed funds, to pay for the exhibit. Total cost is approximately \$11,500. More to come on this request.

Item 7 – Master Plan Outreach Projects and Documentation

Staff, with the assistance of Freshtracks Communicaiton are working on an updated version of the Strategic Plan based on a more detailed assessment which includes Appendix A – Community Outreach Report of the Master Plan. The current draft of the Strategic Plan has various outreach survey results, projects, and initiatives as identified in the 2013 Godbe Survey. Staff is conducting a new review of outreach and comment data as contained in Appendix A and will include additional detail and a

project/initiative status update. This review is currently underway. Staff intends to post this revised report by end of business Monday, January 26, 2015.

The purpose of this project is to assure the Airport District is adequately addressing comments received through the Master Plan process. All of the comments, project ideas, and initiatives received are very valuable but not all are appropriate for the Master Plan. Staff's intention over the course of the next few months is to build consensus with the Board regarding the grouping, categorizing, and eventual placement of the comments into the various guiding documents used by the District. These will become very important during our budget workshops to assure adequate resources are allocated to address comments.

Item 8 – Upcoming Meetings

Just as a reminder, the following meetings are forthcoming:

- Need to confirm on Jan. 28, 2015: February 11, 2015 – Special Board Meeting to finalize Clear Capital Construction and Development Agreement and Lease Agreement.
- Board Retreat on February 12, 2015
- Board Meeting on March 25, 2015
- Budget Workshop – Staff Proposes 2:00 to 4:00 PM, April 22, 2015 (before regular Board Meeting)
- ACAT is currently working on a date proposal for the annual combined Board/ACAT Meeting.