# Truckee Tahoe Airport District Quarterly Operating Review Quarter and Twelve Months Ended December 31, 2014 

This Quarterly Operating Review intends to provide quarter-over-quarter and twelve month-over-twelve month review of operating revenue and gross margin data, detail and analysis utilizing operations and other data as a metrics against which to capture and analyze FBO revenue and gross margin information. The attached report is for the quarter and twelve months ended December 31, 2014. It is intended that this report will be provided at the regular board meeting of the second month of each calendar quarter.

You will notice that the attached Quarterly Operating Review has been updated and revised in format to be more graphical in nature and to gain consistency with the Quarterly Community Comments and Operations Report. We ask for your feedback on the revised format and presentation of both reports. While containing certain operations information, this Quarterly Operating Revenue Report is not the Quarterly Community Comments and Operations Report which is presented at the regular board meeting during the first month of each calendar quarter.

## 'Top 5' for the quarter and calendar year ended December 31, 2014

5) Jet A Fuel Contribution - Jet A fuel sales represent 65.98\% of total FBO revenue and 59.03\% of total FBO gross margin for the calendar year 2014, up from $62.15 \%$ and $54.67 \%$, respectively for the calendar year 2013.
6) Jet A Fuel Consumption - Jet A fuel consumption increased by 29,400 gallons or $10.41 \%$ from calendar year 2014 (312,100 gallons) to calendar year 2013 ( 282,700 gallons). Sales events increased by $6.04 \%$ and average uplift increased $4.13 \%$.
7) Jet A Gross Margin - Jet A fuel gross margin increased by \$74,000 or $12.28 \%$ for calendar 2014 from a combination of greater volume (gallons), greater average uptake (gallons/sale), relatively flat gross margin per gallon
8) Total FBO - Revenue - Total FBO revenue increased by $\$ 44,000$ or $1.76 \%$ from calendar 2013 $(\$ 2,522,000)$ to calendar $2014(\$ 2,567,000)$ primarily as a result of a $\$ 125,600$ increase in Jet A fuel revenue and a decrease of $\$ 52,900$ in 100LL revenue.
9) Total FBO - Gross Margin - Total FBO gross margin increased by $\$ 44,000$ or $3.98 \%$ from calendar $2013(\$ 1,103,000)$ to calendar $2014(\$ 1,147,000)$ primarily as a result of a $\$ 74,000$ increase in Jet A fuel gross margin and a \$31,800 decrease in Transient Use Fee revenue.

## Things to Watch

Staff and financial analyst have reviewed and discussed draft fuel margin sensitivity tables and believe further review and fuel pricing adjustments may assist in better maximizing fuel sale gross margins. However, lowering oil prices and the resulting lowering fuel cost may actually have a negative impact on FBO gross margin as lower cost create pressure on flat rate gross margins (i.e., difficult to maintain $\$ 2.17$ margin as fuel cost drops from $\$ 3.34$ to say $\$ 2.00$ ).

Staff and analyst have begun to look at the 'capture rate’ (sales event/operation) as a potential area of emphasis and will look to focus on how to capture more sales events as a percentage of operations while maintaining and/or increasing revenue and gross margin per sales event as a way to maximize both gross revenue and gross margins from current operation levels. One potential idea was that of an 'Airport Concierge' who could focus on improving airport experience, developing relationships, noise abatement education and fuel sales/capture.

The Quarterly Operating Revenue Report for the quarter and twelve months ended March 31, 2014, will be provided for the May 2014 Regular Board Meeting.


TRUCKEE TAHOE AIPORT DISTRICT
Quarterly Operating Review
Quarter and Twelve Months ended December 31, 2014


Quarterly History - FBO Revenue (in thousands)
From October 1, 2011 through December 31, 2014


Quarterly History - FBO Gross Margin (in thousands)
From October 1, 2011 through September 30, 2014



| 2013 |  |  |  | 2014 |  |  |  | Favorable/(Unfavorable) | Calendar Year to Date |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Oct | Nov | Dec | Total | Oct | Nov | Dec | Total |  | 2013 |  | \% | Notes |


| Event Detail |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operations Detail |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Operations - Jet Fuel Aircraft | 434 | 372 | 594 | 1,400 | 572 | 450 | 620 | 1,642 | 242 | 17.29\% | 7,394 | 8,271 | 877 | 11.86\% |
| Operations - 100 LL Aircraft | 606 | 478 | 576 | 1,660 | 1,001 | 757 | 518 | 2,276 | 616 | 37.11\% | 7,896 | 8,170 | 274 | 3.47\% |
| Total Operations | 1,040 | 850 | 1,170 | 3,060 | 1,573 | 1,207 | 1,138 | 3,918 | 858 | 28.04\% | 15,290 | 16,441 | 1,151 | 7.53\% |
| Sales Events/Operation - Jet Fuel Aircraft | 17.74\% | 16.94\% | 19.87\% | 18.43\% | 18.18\% | 16.44\% | 17.10\% | 17.30\% | -1.13\% | -6.15\% | 19.27\% | 18.27\% | -1.00\% | -5.21\% |
| Sales Event/Operation - 100 LL Aircraft | 42.57\% | 43.72\% | 44.79\% | 43.67\% | 19.18\% | 20.87\% | 16.99\% | 19.24\% | -24.43\% | -55.94\% | 38.54\% | 33.07\% | -5.47\% | -14.18\% |
| Gross Margin/Operation - Jet Fuel Aircraft | 62.66 | 80.73 | 110.94 | 87.94 | 77.88 | 88.99 | 73.65 | 79.33 | (8.62) | -9.80\% | 81.52 | 81.83 | 0.31 | 0.38\% |
| Gross Margin/Operation - 100 LL Aircraft | 11.38 | 8.34 | 11.59 | 10.58 | 6.20 | 7.31 | 5.32 | 6.37 | (4.21) | -39.78\% | 10.05 | 9.68 | (0.37) | -3.68\% |
| Jet A - Detail |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Gallons | 14,422 | 14,053 | 28,967 | 57,442 | 21,715 | 16,504 | 22,280 | 60,499 | 3,057 | 5.32\% | 282,635 | 312,071 | 29,436 | 10.41\% |
| Sales Events | 77 | 63 | 118 | 258 | 104 | 74 | 106 | 284 | 26 | 10.08\% | 1,425 | 1,511 | 86 | 6.04\% |
| Average Uplift | 187 | 223 | 245 | 222.64 | 209 | 223 | 210 | 213.0 | (9.62) | -4.32\% | 198 | 207 | 8 | 4.13\% |
| Price/Gallon Cost/Gallon | $\begin{gathered} 5.43 \\ (3.54) \end{gathered}$ | $5.48$ | $5.49$ | $\begin{gathered} 5.47 \\ (.33) \end{gathered}$ | $\begin{gathered} 5.27 \\ (3.22) \end{gathered}$ | $5.23$ | $4.78$ | $5.08$ | $(0.40)$ | $-7.22 \%$ 12.16\% | $5.55$ | $5.43$ | $(0.12)$ | $-2.16 \%$ |
| Gross Margin/Gallon | 1.89 | 2.14 | 2.27 | 2.14 | 2.05 | 2.43 | 2.05 | 2.15 | 0.01 | 0.45\% | 2.13 | 2.17 | 0.04 | 1.69\% |
| Gross Margin \% | 34.74\% | 38.97\% | 41.43\% | 39.16\% | 38.94\% | 46.42\% | 42.85\% | 42.40\% | 3.24\% | 8.27\% | 38.45\% | 39.97\% | 1.51\% | 3.94\% |
| Sales Revenue/Event | 1,017 | 1,223 | 1,348 | 1,219 | 1,100 | 1,166 | 1,005 | 1,082 | (137) | -11.23\% | 1,100 | 1,121 | 21 | 1.88\% |
| COGS/Event | (663) | (746) | (790) | (741) | (671) | (625) | (574) | (623) | 118 | 15.95\% | (677) | (673) | 4 | 0.63\% |
| Gross Margin/Event | 353 | 477 | 558 | 477 | 428 | 541 | 431 | 458.64 | (19) | -3.89\% | 423 | 448 | 25 | 5.89\% |
| 100LL - Detail |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Gallons | 7,761 | 5,306 | 6,143 | 19,210 | 5,714 | 4,700 | 2,475 | 12,889 | $(6,321)$ | -32.91\% | 93,737 | 85,351 | $(8,386)$ | -8.95\% |
| Waived Truck Roll Events | 57 | 37 | 44 | 138 | 40 | 30 | 25 | 95 | (43) | -31.16\% | 498 | 555 | 57 | 11.45\% |
| Number of Truck Roll Fees charged | - | - |  | - | - | - |  |  |  | \#DIV/0! | 5 |  | (5) | -100.00\% |
| Number of Self-serve transactions | 201 | 172 | 214 | 587 | 152 | 128 | 63 | 343 | (244) | -41.57\% | 2,540 | 2,147 | (393) | -15.47\% |
| Sales Events | 258 | 209 | 258 | 725 | 192 | 158 | 88 | 438 | (287) | -39.59\% | 3,043 | 2,702 | (341) | -11.21\% |
| Average Uplift | 30 | 25 | 24 | 26 | 30 | 30 | 28 | 29 | 3 | 11.06\% | 31 | 32 | 1 | 2.55\% |
| Price/Gallon | 5.70 | 5.67 | 5.68 | 5.69 | 5.61 | 5.60 | 5.20 | 5.53 | ${ }^{(0.16)}$ | -2.75\% | 5.63 | 5.56 | (0.07) | -1.20\% |
| Cost/Gallon | (4.81) | (4.92) | (4.60) | (4.77) | (4.53) | (4.43) | (4.09) | (4.40) | 0.37 | 7.70\% | (4.78) | (4.63) | 0.15 | 3.08\% |
| Gross Margin/Gallon | 0.89 | 0.75 | 1.09 | 0.91 | 1.09 | 1.18 | 1.11 | 1.12 | 0.21 | 23.07\% | 0.85 | 0.93 | 0.08 | 9.46\% |
| Gross Margin \% | 15.59\% | 13.24\% | 19.12\% | 16.07\% | 19.34\% | 21.02\% | 21.42\% | 20.34\% | 4.27\% | 26.55\% | 15.04\% | 16.67\% | 1.62\% | 10.78\% |
| Sales Revenue/Event |  | 144 |  |  |  | 167 | 146 |  | 12 | 8.00\% | 173 | 176 | ${ }_{2}$ | 1.32\% |
| COGS/Event | (145) | (125) | (109) | (126) | (135) | (132) | (115) | (130) | (3) | -2.51\% | (147) | (146) | 1 | 0.62\% |
| Gross Margin/Event | 27 | 19 | 26 | 24 | 32 | 35 | 31 | 33 | 9 | 36.68\% | 26 | 29 | 3 | 12.24\% |
| Transient Use Fees - Detail |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TUF's - Full Fee | 52 | 55 | 102 | 209 | 74 | 41 | 89 | 204 | (5) | -2.39\% | 1,307 | 1,140 | (167) | -12.78\% |
| TUFs - Discounted/Waived | 39 | 32 | 67 | 138 | 42 | 25 | 61 | 128 | (10) | -7.25\% | 754 | 771 | 17 | 2.25\% |
| Quantity (including discounted) | 91 | 87 | 169 | 347 | 116 | 66 | 150 | 332 | (15) | -4.32\% | 2,061 | 1,911 | (150) | -7.28\% |
| Average TUF | 76 | 113 | 110 | 102 | 113 | 111 | 123 | 117 | 16 | 15.49\% | 113 | 105 | (8) | -6.89\% |
| Discounted (Foregone)TUF Revenues | 5,375 | 4,875 | 11,100 | 21,350 | 7,550 | 4,025 | 10,800 | 22,375 | 1,025 | 4.80\% | 127,125 | 128,625 | 1,500 | 1.18\% |
| Estimated Gross Margin on Foregone TUF | 27,319 | 72,770 | 53,741 | 153,830 | 66,443 | 79,297 | 60,145 | 205,885 | 52,054 | 33.84\% | 316,954 | 345,105 | 28,150 | 8.88\% |
| Tiedown - Detail |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Nightly Tiedowns - Qty | 170 | 89 | 147 | 406 | 150 | 95 | 53 | 298 | (108) | -26.60\% | 2,856 | 2,656 | (200) | -7.00\% |
| Average Tiedown | 20 | 46 | 24 | 27 | 27 | 67 | 75 | 48 | 21 | 78.77\% | 32 | 37 | 5 | 14.93\% |

