

ABOUT THE

Regional Air Service Corporation



The Regional Air Service Committee (RASC) was formed in June 2001 to assist the Reno-Tahoe Airport Authority (RTAA) in providing incentives to maintain and grow air service and to promote the Reno-Tahoe area as a year-round leisure travel destination as well as a hub for an expanding business community and business convention and meeting destination.

The organization was officially incorporated in the state of Nevada in February 2015 as the Regional Air Service Corporation (RASC).

The purpose of the corporation is to bring together public and private organizations and businesses to contribute marketing dollars and expertise to position the Reno-Sparks-Lake Tahoe region as one destination, to focus on identifying national and international markets, to increase quality air service to and from the Reno-Tahoe International Airport and to target common tourism and business industry concerns for cooperative action.

If you are interested in becoming a contributing member of RASC please email rasc@theabbiagency.com.

CURRENT MEMBERS

Atlantis Casino Resort Spa • Circus Circus Reno • Economic Development Authority of Western Nevada • Eldorado Hotel Resort Casino • Grand Sierra Resort and Casino • Harrah's Reno • Incline Village Crystal Bay Visitors Bureau • Lake Tahoe Visitors Authority • North Lake Tahoe Resort Association • Peppermill Resort Spa Casino • Reno-Sparks Convention and Visitors Authority • Reno+Sparks Chamber of Commerce • Reno-Tahoe International Airport • Reno-Tahoe Territory • Silver Legacy Resort Casino • Ski Lake Tahoe • Squaw Valley | Alpine Meadows • Tahoe-Douglas Visitors Authority • TravelNevada • Truckee Tahoe Airport • Truckee Tourism Business Improvement District

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